# The Day-of-the-Week Effect at Oslo Stock Exchange 

## Examining the presence of, and explanations for, the Day-of-the-Week effect in Norway from 2000 to 2019

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[^0]
#### Abstract

We study the Day-of-the-Week effect in the Norwegian securities market from 2000 to 2019, in which we examine whether daily returns are lower on Monday and higher on Friday than the other days of the week. We find evidence suggesting that such an anomaly does exist, in which Monday returns are 0.059 percentage points lower, and Friday returns are 0.23 percentage points higher than the other days of the week. We further test whether this phenomenon can be explained by differences in calendar settlement time, changes in investor sentiment or speculative short seller activity. Our findings suggest that increased investor sentiment from Thursday to Friday, as well as the closing of speculative short positions on Fridays, may contribute to the Day-of-the-Week effect in the Norwegian securities market.


Keywords:
Day-of-the-Week effect, market anomaly, settlement time, investor sentiment, speculative short interest

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## 1. Introduction

The goal of this thesis is to examine the presence of, and possible explanations for, the Day-of-the-Week effect in the Norwegian securities market. This is done by utilizing panel data for Norwegian public companies from January 2000 to December 2019. We first establish the presence of the effect before turning to possible explanations. The premise that some days exhibit significantly higher or lower returns than others is, in large part, an unexplained phenomenon, but several hypotheses are suggested in the existing literature. The hypotheses that are examined in this thesis are the sentiment-, settlement time- and speculative short interest hypothesis.

In recent years, the validity of the efficient market hypothesis (EMH) has been scrutinized, as evidence has been documented in favor of the presence of market anomalies (Bodie, Kane \& Marcus, 2018). The Day-of-the-Week effect is such an anomaly. Research into the Day-of-the-Week effect has shown that Monday returns tend to be lower, and Friday returns to be higher than the other days of the week (Apolinario et al., 2006; French, 1980). Our research finds evidence in favor of a Day-of-the-Week effect at Oslo Stocks Exchange over the last 20 years, defined as lower daily returns on Mondays and higher daily returns on Fridays, relative to the other days of the week. We find that the mean daily return on Mondays is $-0.011 \%$, which is 0.059 percentage points lower than the other days of the week. The mean daily Friday return is $0.28 \%$, and 0.23 percentage points higher than the other days of the week. In the existing literature, Friday returns minus the following Monday returns are often referred to as "The Weekend Effect". Our evidence therefore suggests that the mean Weekend Effect in Norway over the last 20 years is $0.29 \%^{1}$. Chen \& Singal (2003) find that the equally weighted average Weekend Effect in the US of all ordinary common shares traded on NYSE, AMEX and Nasdaq from 1962 to 1999 is $0.338 \%$. Over the last ten-year period, from 1990 to 1999, the effect was $0.28 \%$. Dubois \& Louvet (1996) study the effect for several countries, and find that for European markets from 1969 to 1992, the Weekend Effect was approximately $0.15 \%$,

[^1]$0.096 \%, 0.176 \%$ and $0.228 \%$ for Germany, France, UK and Switzerland respectively. In magnitude, the identified effect in Norway is therefore closer to that of the US markets.

Several theories have been suggested as to why the Day-of-the-Week pattern exists. Our thesis explores prevalent theorized explanations for the effect in recent academic research. By doing so, we aim to determine which factors may drive the observed effect. To the best of our knowledge, little or no research has previously focused on the presence of, and explanations for, the effect in the Norwegian securities markets. Exploring these research questions is therefore the main novelty of our thesis.

The sentiment hypothesis states that the Day-of-the-Week effects are caused by changes in the mood of investors ${ }^{2}$. When investor sentiment increases from Thursday to Friday and decreases from Friday to Monday, Fridays yield higher, and Mondays yield lower daily returns than the other days of the week. This happens as sentiment influences investor psychology, which affects prices. When there is an exogenous factor, like the calendar, affecting sentiment, systematic patterns in securities prices emerge. If the driving force behind the anomaly is investor sentiment, Birru (2018) further argues that the anomaly will be most apparent for stocks that exhibit more sensitivity to such changes in investor sentiment. Baker and Wurgler (2006) argue that stocks with more subjective valuations or that are harder to arbitrage will exhibit such an increased sensitivity to sentiment. To examine this hypothesis, Birru (2018) identifies several firm-specific characteristics that should render securities more sensitive to changes in investor sentiment. We use nine of these; beta, price, size, illiquidity, 52 -week high, maximum return, earnings, return on assets and age. By studying how these factors affect daily returns on Mondays and Fridays, compared to the other days of the week, we can determine whether sentiment may partly explain the observed effect. We find that the effect of the age, earnings and price characteristics of the firms impact daily returns on Fridays and

[^2]Mondays differently than on the other days of the week. Firms that are young, have negative earnings and are low-priced exhibit higher daily returns on Fridays and/or lower daily returns on Mondays relative to the other days. Birru (2018) finds that sentiment sensitive stocks yield low daily returns on Mondays and high daily returns on Fridays, relative to sentiment insensitive stocks, for all the nine mentioned traits. However, we argue that these findings may be due to a high degree of correlation between the traits, and that we are able to uniquely identify which of the traits that drive the sentiment sensitivity of the stocks. We further generate an aggregate sentiment score, and find that stocks with a maximum sentiment sensitivity score exhibit 0.61 percentage points higher Friday returns than stocks with a minimum score of sentiment sensitivity. To the best of our knowledge, no similar approach has been pursued in the study of behavioral explanations for the Day-of-the-Week effect.

The settlement time hypothesis states that as stock transactions are traditionally settled a certain amount of business days after the transaction, stocks sold on Fridays have a longer settlement period in calendar days than stocks sold on Mondays. Therefore, Friday transactions include a higher cost of carry for the seller, causing Friday returns to be higher than Monday returns. In 2014, the settlement time in Norway was reduced from $T+3$ to $T+2$. This constitutes a natural experiment for studying whether this change in settlement time affected Monday and Friday returns differently than the other days. The findings do not, however, suggest that differences in calendar settlement time explain the observed Day-of-the-Week effect in Norway.

The speculative short interest hypothesis suggests that speculative short sales affect price formation around the weekend (Chen \& Singal, 2003). If investors shy the premise of holding speculative short positions outside trading hours, the weekend may represent a natural breakpoint for closing such positions. Speculative short sellers may, therefore, buy back stocks on Fridays and sell short on Mondays. This would cause Friday demand and Monday supply to be higher than on other days, contributing to higher Friday, and lower Monday returns. Using actively traded put options as a proxy for reduced speculative short sales, we find that the effect on daily returns of having actively traded put options is lower on Fridays relative to
the other days of the week. In fact, the effect of a stock having actively traded put options, on returns, is 0.05 percentage points lower on Fridays relative to the other days of the week. This is consistent with Chen \& Singal's (2003) findings, namely that stocks with listed options exhibit a $16 \%$ lower Weekend Effect than stocks without them. However, we argue that the availability of put options may be correlated with other factors that affect daily returns. Comparing the effect of put-availability on Fridays and Mondays to the other days of the week, allows us to isolate the effect.

In summary, we identify the presence of a Day-of-the-Week effect in the Norwegian securities market. Further, we identify that increased investor sentiment from Thursday to Friday, as well as the role of speculative short sellers, may explain some of the observed effect. However, we do not claim that there are exploitable arbitrage opportunities by short selling stocks on Mondays and buying stocks on Fridays, as the transaction costs associated with this are likely too large. The evidence does suggest that the Norwegian securities market may not be perfectly rational, to the extent that changes in investor sentiment may explain why daily returns on some days are higher than on others. This also suggests, at least partly, that the Day-of-theWeek effect in Norway is an anomaly.

The remainder of the thesis is structured as follows. Part two presents and discusses the theoretical framework and literature review. The third part presents and describes the data, and the fourth part gives an overview of the methodology. Part five presents our main findings before we summarize the thesis in part six.

## 2. Theoretical Framework

We start by introducing the main theoretical framework, followed by a discussion of existing academic literature and empirical findings. First, we introduce the efficient market hypothesis and the Day-of-the-Week effect (DOW-effect). Second, we discuss several hypothesized explanations for the anomaly. This discussion emphasizes the sentiment-, settlement time- and short interest hypotheses, for each of which we present our formal hypotheses.

### 2.1 The Day-of-the-Week Effect

Kendell (1952) was among the first to examine economic time-series using computers. He found, somewhat surprisingly at the time, no predictable patterns in stock prices; that prices behave "almost like a wandering series". In retrospect, his findings are argued to be evidence of efficient markets; markets in which rational investors price securities based on all available relevant information (Bodie, et al., 2018). This is known as the efficient market hypothesis.

There are three different forms of the EMH, regarding what is considered "all available information" (Bodie, et al., 2018). The weak form states that current prices reflect all information from historical prices. The semi-strong form states that as well as reflecting information from historical prices, current prices also reflect all publicly available information. In the strong form, all private information should also be reflected in current prices. The premise that by studying publicly available information, one can earn abnormal risk-adjusted returns, are contradictions to the semi-strong form of the EMH and are therefore considered market anomalies. Such anomalies are documented thoroughly in the existing literature. ${ }^{3}$ The issue with considering many of these findings as contradictions to the EMH,

[^3]is that a test of efficient markets is simultaneously a test of the risk adjustment process. Therefore, one cannot categorically conclude that the findings are contradictions to efficient markets, because the effects might also capture risk-adjustments not included in the capital asset pricing model (Bodie, et al., 2018). However, the DOW-effect can hardly be argued to capture risk-adjustments and is argued to include behavioral and psychological elements ${ }^{4}$.

Stock market returns have historically been found to systematically differ based on the day of the week. Monday returns have been found to be lower, and Friday returns higher, than the other days of the week. The first mention of the effect was by Kelly (1930), in his book "Why you win or lose: the psychology of speculation". In which he claims that Monday returns are lower than the other days of the week ${ }^{5}$. Another practitioner, Cross (1973) focused on pairs of Mondays and Fridays, and not the rest of the week. He found that from 1953 to 1970, the mean returns were significantly higher on Fridays than on Mondays, for every year in the time period. He also found a statistically significant positive relationship between Monday returns and the direction of returns on the preceding Friday.

French (1980) was amongst the first in academic circles to study the effect. He found that Monday returns for the Standard and Poor's composite portfolio were negative, while Tuesday through Friday returns were positive. Gibbons and Hess (1981) conducted similar research and found that the S\&P 500 had persistently negative mean returns on Mondays. Conolly (1989) also found evidence of the effect but concluded that the effect disappeared in the US after 1975. Both French (1980) and Connolly (1989) argue that after controlling for transaction costs, there are no exploitable arbitrage opportunities. Thus, they argue that their findings are consistent with efficient markets. Most of the existing literature finds that Monday returns tend

[^4]to be lower, and/or that Friday returns tend to be higher, than the other days of the week. However, the effect is not necessarily constrained to these two days (Keim \& Stambaugh, 1984). The focus of our thesis is nevertheless solely on Monday and Friday returns. To examine the presence of the DOW-effect in the Norwegian securities market, we test the following hypothesis:

H1: Daily returns are lower on Mondays, and higher on Fridays, than the other days of the week.

Several explanations are suggested as to why the DOW-effect exists. French (1980) argues that if stock returns are generated over calendar time, Monday returns should be three times higher than the other days of the week ${ }^{6}$. Or, if returns are generated over trading time, all the days of the week should exhibit similar returns. Either way, there is no immediate intuitive reason for why Monday returns should be lower, and Friday returns higher, than the other days of the week. A possible explanation is a systematic variation in institutional trading behavior by the day of the week. If institutional traders are less active on Mondays than on the other days of the week, lower Monday returns could be due to inelasticity of demand (Dubois \& Louvet, 1996). Lower Monday returns are further argued to be caused by systematic differences in news release days based on news content. If bad news is systematically released from Friday close to Monday open, and good news from Thursday close to Friday open, this could be a rational explanation for the observed DOW-effect (Birru, 2018). However, French (1980) argues that efficient markets would not exhibit systematic differences in returns, based on systematic differences in news release dates. Instead, efficient markets would expect negative news releases over the weekend, and discount prices appropriately during the week.

[^5]Our thesis focuses on the three previously mentioned hypothesized explanations of the DOWeffect. Namely the sentiment-, settlement time and short interest hypotheses. In the next three segments, these are explained in further detail.

### 2.1.1 Sentiment Hypothesis

The efficient market hypothesis leaves no room for investor sentiment or irrationality of agents. However, investor sentiment and stock prices have been found to have a statistically significant relationship (Baker \& Wurgler, 2006; Fisher \& Statman, 2000). In the psychological literature, mood is documented to be high on Fridays relative to Mondays through Thursdays (Egloff, et al., 1995; Reid, et al., 2000). This means that mood increases from Thursday to Friday and decreases from Friday to Monday. Furthermore, evidence from the literature suggests that when sentiment is high (low), people tend to evaluate prospects more positively (negatively) (Wright \& Bower, 1992). Therefore, a proposed explanation for the Day-of-the-Week effect is behavioral (Birru, 2018; Zilca, 2017; Rystrom \& Benson, 1989). The hypothesis states that as sentiment increases from Thursday close to Friday open, investors may evaluate future uncertain prospects more positively. Investors thus place a higher valuation on stocks, which thereby increases returns. The same applies in the opposite direction; as sentiment decreases from Friday close to Monday open, evaluations of prospects are reduced and returns decrease.

Under the sentiment hypothesis, the anomaly results should be clearest for stocks that are more sensitive to such changes in sentiment. Evidence in psychological literature suggests that the effect of mood on decision-making is conditional on the traits of the object being evaluated (Birru, 2018). Sentiment also has a stronger effect on decision-making when little information about the evaluated object is available (Clore, et al., 1994, p. 386). Therefore, stocks with highly subjective valuations will exhibit more sensitivity to changes in sentiment. Baker \& Wurgler (2006) argue that these include small, young, highly volatile, unprofitable and distressed stocks. Birru (2018) extends these traits to stocks that have lottery-like properties and great limits to arbitrage. Under the sentiment hypothesis, stocks exhibiting the mentioned


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qualities should exhibit lower Monday, and higher Friday returns, than the other days of the week, than firms without the increased sentiment sensitivity. Birru (2018) finds that such speculative stocks yield low Monday and high Friday returns, compared to non-speculative stocks. Based on these proposed effects, we test the following two hypotheses:


H2: Sentiment sensitive firms exhibit higher Friday and lower Monday returns than sentiment insensitive firms.

H3: Sentiment sensitive firms exhibit higher daily returns on Fridays, and lower daily returns on Mondays, relative to the other days of the week.

### 2.1.2 Settlement Time Hypothesis

Dobois \& Louvet (1996) argue that settlement time can influence returns, as the settlement period is traditionally a certain amount of bank days after the transaction. Therefore, Gibbons \& Hess (1981) argue that quoted prices for stocks are forward- and not spot prices. Since transactions done on Fridays have more settlement days (in calendar time) than Mondays, the cost of carry, or "forward-premium", is larger for transactions done on Fridays than it is for those done on Mondays. Sellers will consequently demand a marginally higher price for stocks sold on days that have settlement days after the weekend. Buyers may also be willing to pay the marginally higher price, as they have more days of alternative interest income before the settlement day (Gayaker, et al., 2020). This further means that selling will, all else equal, be more favorable on certain days. When the settlement period is $T+3$, this means that transactions done on Wednesday, Thursday and Friday have a 5 -day settlement period (transactions are respectively settled on Monday, Tuesday and Wednesday), while transactions done on Monday and Tuesday have a 3-day settlement period (transactions are respectively settled on Thursday and Friday).

Although market microstructures, such as the settlement time hypothesis, are one of the more researched theories of the Day-of-the-Week effect, the results are ambiguous. Dobois \& Louvet (1996) find evidence of a DOW-effect for major indices in nine countries, after controlling for differences in settlement time. Clare et al. (1998), however, find that after a change in settlement procedures for the Kuala Lumpur stock exchange, which reduced the settlement time differences, most of the variation in daily stock returns disappeared. To examine whether differences in settlement time may contribute to the DOW-effect in Norway, the following hypothesis is tested:

H4: A reduction in settlement time decreases Friday returns and increases Monday returns.

### 2.1.3 Speculative Short Interest Hypothesis

Chen \& Singal (2003) argue that investors tend to close speculative short positions on Fridays and re-open them on Mondays. This is due to the increased risk of having short positions, especially when the investor is unable to trade for a longer time period, such as the weekend. Therefore, demand increases on Fridays, and supply increases on Mondays, as investors close and re-open positions respectively on these days. This causes daily returns to be higher on Friday, and lower on Monday, than the other days of the week. The effects causing speculative short interest to contribute to the Day-of-the-Week effect are summarized below.

Figure 2-1 - Speculative Short Interest Mechanisms


Accordingly, Chen \& Singal (2003) argue that stocks with high speculative short interest have higher Friday and lower Monday returns than stocks with low short interest. They further argue that the amount of speculative short sales can be captured by the availability of actively traded put options. Because the loss on a put option is limited to the premium, and not theoretically unlimited as with short sales, they argue that speculative short sellers will prefer put options over short sales. All else equal, one can therefore capture the effect of speculative short sales by using the availability of actively traded put options as a proxy for less speculative short sales. Chen \& Singal (2003) further note that put options introduce a second party, namely the put writer, who often tends to hedge the written put with a call option and/or short sale of the same asset. The risk of this position, however, is not the same as for a non-hedged open short position, and therefore does not require the same close monitoring. As such, these positions do not have the same need to be closed and re-opened around the weekend. Thus, stocks with actively traded put options available will exhibit lower Friday and higher Monday returns, relative to the other days of the week. Chen \& Singal (2003) find that stocks with high short interest exhibit a higher Weekend Effect ${ }^{7}$ than stocks with low short interest, and that stocks with available put options exhibit a decreased Weekend Effect. To test for whether speculative short-interest contributes to the DOW-effect in Norway, the following hypothesis is tested:

H5: The availability of put options is associated with lower daily returns on Friday, and higher daily returns on Monday, relative to the other days of the week.

### 2.1.4 Comparative Equation

After testing the hypothesized explanations for the DOW-effect, we compare the hypotheses against each other. This allows us to test which of the effects are the most prominent and whether there is a degree of omitted variable bias in any of the individual equations. To do

[^6]this, we create an equation that includes the variables from the speculative short interest, sentiment and settlement time hypotheses.

Following our introduction of the main theoretical framework and discussion of existing academic literature and hypothesized explanations, we will now focus on the data that forms the foundation for our research.

## 3. Data

In this part, the data used in the analysis is introduced. We mainly use data from the Compustat database and derivatives statistics from Oslo Børs to create our panel dataset. Firstly, some summary statistics are introduced, before we turn to the calculation of daily returns, the firmspecific characteristics used and the put option availability.

## Table 3-1 - Descriptive Statistics

Table 3-1 presents the descriptive statistics for all relevant variables in the dataset, consisting of the number of observations, mean values, standard deviations, minimum and maximum values. PriceClose is the daily closing price for each stock. Returns are daily returns in percentages. Beta is the one-year monthly betas of the firms. ROA is return on assets. Price is the stock price in the last trading day of the calendar year. Sizee is the market capitalization. Earnings is a binary variable with a value of 1 for firms with positive earnings. Age is defined as the amount of years since the firms first appearance in the Compustat database. MaxReturn is the maximum return in the previous month. Illiquidity is calculated as absolute daily stock return divided by daily NOK trade volume. 52 Week High is calculated as the highest closing price in the previous 52 -week period, divided by the closing price of the last observation of the previous month. SentimentScore is an average score of sentiment sensitivity.

| Variable | Obs | Mean | Std.Dev. | Min | Max |
| :--- | ---: | ---: | ---: | ---: | ---: |
| PriceClose | 553000 | 61.764 | 161.477 | .002 | 4900 |
| Returns | 553000 | .085 | 7.39 | -90.2 | 2882.8 |
| Beta | 536000 | .732 | .619 | -1.176 | 3.442 |
| ROA | 422000 | -.012 | .072 | -.392 | .135 |
| Price | 511000 | 61.579 | 159.878 | .006 | 3160 |
| Size | 511000 | $1.01 \mathrm{e}+10$ | $4.37 \mathrm{e}+10$ | 219000 | $6.12 \mathrm{e}+11$ |
| Earnings | 544000 | .574 | .495 | 0 | 1 |
| Age | 547000 | 10.365 | 12.809 | 0 | 110 |
| MaxReturn | 547000 | .079 | .238 | -.852 | 28.828 |
| Illiquidity | 508000 | $8.02 \mathrm{e}-06$ | .000248 | $5.44 \mathrm{e}-12$ | .03485 |
| 52WeekHigh | 547000 | 2.168 | 5.05 | 1 | 400 |
| SentimentScore | 400000 | 5.334 | 1.752 | 1.667 | 9.889 |

### 3.1 Compustat Data

Daily closing prices for firms listed on Oslo Børs and Oslo Axess are gathered from Compustat Capital IQ - Daily Global. For firms with multiple share classes, only A-class shares are kept in the data. Due to the use of balance sheet information in calculation of the firm-specific
factors, financial firms are excluded. After excluding financial firms, firms not incorporated in Norway and firms for which there is no data available, the dataset consists of 391 firms. These include firms that have been listed at some point in time between 2000 and 2019.

Daily returns are calculated as Return $_{t}=\left(\left({\left.\text { Close } \text { Price }_{t}-\text { Close Price }_{t-1}\right) / \text { Close }^{\text {Price }}}_{t-1}\right) \times\right.$ 100. Since some stocks are highly illiquid, to the point where traded volume is zero on some active trading days, both the closing price on day $t$ and on day $t-1$ are required to calculate returns. If the stock is not traded on either day $t$ or day $t-1$, returns on day $t$ are treated as missing. As the anomaly in question is based on daily returns, and possibly a change in investor sentiment from Friday to Monday, we must be careful not to contribute an effect of day $t-1$ to day $t$. Furthermore, corporate actions affecting shares outstanding often have a mechanical effect on stock prices. Actions like stock-splits, stock buybacks and stock issues influence the number of shares outstanding, and therefore have such an effect. All daily returns, on the first trading day, following a change in the number of shares outstanding are removed, thus removing most outliers in the data. After controlling for this, the data consists of 553181 observations of daily stock returns.

### 3.1.1 Firm Characteristics

We now turn to the theoretical foundation for how each firm characteristic is related to sentiment sensitivity, as well as the calculation methods for these characteristics. The firmspecific variables in question are mainly motivated by Baker \& Wurgler (2006) and Birru (2018). The nine selected traits are based on availability of data about Norwegian stocks and a selection of characteristics that we want to examine. Table 3-2 below summarizes all nine firm specific variables and their relevance for sentiment sensitivity. The traits differ in frequency of rebalancing, varying between monthly, quarterly and yearly. For most of the characteristics, several observations are required for their calculation.

Table 3-2 - Summary of Firm Characteristics
Table 3-2 summarizes which firm specific traits are associated with which sentiment sensitive variable.

| Trait | Variable |
| :--- | :--- |
| Lottery | Maximum Return and Price |
| Young | Age |
| Unprofitable | ROA and Earnings |
| Speculative demand | 52-Week High and Beta |
| Limits to arbitrage | Size and Illiquidity |

## Maximum Return and Price

Kumar (2009) finds that stocks with lottery-like properties have more speculative demand and are therefore more sensitive to sentiment. This effect is driven by low-income individual investors who have portfolios with an overweight of lottery-like stocks. Birru (2018) uses the price and the maximum return of a stock as proxies for stocks with lottery-like properties. Stocks with high maximum returns and stocks with low prices should therefore be more sensitive to changes in sentiment, relative to stocks with low maximum returns and high prices.

Following Bali et al. (2011), maximum return is defined as the highest return in month $t-1$. Portfolios are rebalanced monthly based on the maximum return of the previous month.

Based on Birru (2018), price is defined as the stock price in the last trading day of the calendar year. Portfolios are rebalanced yearly based on the last stock price observation from year $t-1$.

Age

Baker \& Wurgler (2006) argue that age and sensitivity to sentiment are correlated. Because of the lack of historical information about young firms, the propensity to speculate in these stocks is higher than for older stocks. As the propensity to speculate is affected by changes in investor sentiment, they argue that young firms exhibit increased sensitivity to changes in sentiment.

Young stocks should therefore be more sensitive to changes in investor sentiment than older stocks.

Based on Baker \& Wurgler (2006), age is defined as the amount of years since the firms first appearance in the Compustat database. Portfolios are rebalanced at the start of the calendar year, based on the current year minus the year of the IPO. For firms with IPO dates from 1986, we find the IPO date using the first observation of the firm in the Compustat database. For firms with IPO dates prior to 1986, we find the IPO dates manually. For some of the firms, we are unable to find information about the IPO date. Because of this, the age variable suffers from selection bias, as the age of some older firms are missing.

## ROA and Earnings

Unprofitable firms tend to be harder to value and to have more subjective valuations (Baker \& Wurgler 2006). Stocks with low ROA and negative earnings should therefore exhibit more sensitivity to changes in sentiment than firms with high ROA and positive earnings.

Following Birru (2018), earnings is defined as income before extraordinary items, Compustat yearly item IB. From this, we generate a binary variable. The variable takes a value of one if the firm has positive earnings in year $t-1$, and zero otherwise. Portfolios are rebalanced at the start of the calendar year, based on the earnings in year $t-1$.

Following Hou et al. (2015), return on assets (ROA) is defined as income before extraordinary items, Compustat quarterly item IBQ, divided by one quarter lagged total assets, Compustat quarterly item ATQ. For quarter $t$, the quarterly ROA is $I B Q_{t-1}$ divided by $A T Q_{t-2}$. Portfolios are rebalanced quarterly. ROA is winsorized at the top and bottom $1 \%$ of the observations.

## 52-Week High

Hao, et al. (2018) find a strong relationship between 52 -week high and sensitivity to sentiment, and that stocks far from their 52 -week high exhibit more sensitivity to changes in sentiment
than stocks closer to their 52-week high. Stocks far from their 52-week high should therefore be more sensitive to changes in sentiment than stocks close to their 52-week high.

Following Birru (2018), a stocks distance from its 52-week high is calculated as the highest closing price in the previous 52 -week period, divided by the closing price of the last observation of month $t-1$. Portfolios are rebalanced monthly.

## Beta

High beta stocks are found to have a higher propensity for speculation than low beta stocks (Antoniou, et al., 2016). Stocks with high betas should therefore be more sensitive to changes in sentiment than stocks with low betas.

The beta values of the stocks are calculated as one-year monthly betas, in which beta is the regression coefficient of market excess return on stock excess return. Market return is that of the OSEBX index, gathered from Oslo Børs (2020). The risk-free rate is the yearly average, calculated daily, return of 10 -year government bonds (Norges Bank n.d.). Following Birru (2018), a minimum of 30 observations are required for calculating beta, and portfolios are rebalanced monthly based on the beta of month $t-1$. Beta is winsorized at the top and bottom $1 \%$ of the observations.

## Size and Illiquidity

Baker \& Wurgler (2006) argue that small firms tend to have greater limitations to arbitrage, and that firms with limits to arbitrage have a higher sensitivity to changes in sentiment. They argue that the limitations to arbitrage arise from a high degree of idiosyncratic risk for small firms, making arbitrage especially risky. Furthermore, small and illiquid stocks are often harder to trade and more expensive (and sometimes impossible) to sell short (Baker \& Wurgler, 2006). Small and illiquid stocks should therefore exhibit more sensitivity to changes in sentiment than larger and liquid stocks.

Based on Birru (2018), size is defined as a firm's market capitalization at the end of year $t-1$. Market capitalization is calculated as shares outstanding multiplied by the share price from the last observation in year $t-1$. Portfolios are rebalanced yearly.

Following Amihud (2002) illiquidity is calculated as absolute daily stock return divided by daily NOK trade volume. Thus, liquid stocks will have small values using this illiquidity measure, and illiquid stocks will have larger values. The portfolios are rebalanced monthly based on the average daily illiquidity of month $t-6$ to month $t-1$. In measuring the average illiquidity, the measure for days with a return of zero is treated as missing. This is due to such great illiquidity among many of the illiquid firms, that there are some occurrences of no change in closing price, even when traded volume is greater than zero. Using this measure of illiquidity, such occurrences give illiquidity a value of zero. Thus, for the illiquid firms, the average would be distorted downwards, yielding inaccurate representations of the actual illiquidity.

## Aggregate Sentiment Score

From the nine firm characteristics, we further create an aggregate score of sentiment sensitivity. The nine firm specific characteristics are given a score from 1 to 10 based on their sensitivity to sentiment, in which a score of 1 indicates low sensitivity to changes in investor sentiment, and a score of 10 indicates high sensitivity to changes in investor sentiment. For each month, percentiles are calculated for each characteristic, and values are given to each firm-trait based on these. The aggregate sentiment score is then calculated as the average of the characteristics scores. If there is not a minimum of five individual characteristic observations, for each month and firm, the score is not calculated. This is done to avoid spurious scores.

### 3.2 Short-Interest Data

Motivated by Chen \& Singal (2003), we use actively traded put options as a proxy for less speculative short sales. As speculative short sellers may prefer put options to short sales, because of the lower risk associated with these, they argue that such stocks will have less speculative short sales, as discussed in section 2. Therefore, the Day-of-the-Week effect, in terms of higher Friday and lower Monday returns, should be smaller for stocks with actively traded put options. Using Oslo Børs derivatives statistics (n.d.), we generate a variable with a value of 1 if a stock has actively traded put options during year $t$, and 0 otherwise. We use dummy variables instead of relative option volume, as relatively few companies have actively traded puts each year ${ }^{8}$.

[^7]
## 4. Methodology

We now turn to the methodology of the thesis. In this segment, we present and explain the equations, before commenting on the choice of estimation models and their underlying assumptions.

### 4.1 Equations

In all the regressions, the intercept is denoted as $\boldsymbol{\beta}_{\mathbf{0}}$, the coefficients for the independent variables are denoted as $\boldsymbol{\beta}_{\mathbf{1}}, \boldsymbol{\beta}_{\mathbf{2}}, \ldots, \boldsymbol{\beta}_{\boldsymbol{N}}$ and the error term is denoted as $\boldsymbol{V}_{\boldsymbol{i t}}$. The five equations allow us to test the following five hypotheses; whether daily returns are lower on Mondays, and higher on Fridays than the other days of the week (H1). If sentiment sensitive firms exhibit higher Friday and lower Monday returns than sentiment insensitive firms (H2). The possibility that sentiment sensitive firms may exhibit higher daily returns on Fridays, and lower daily returns on Mondays, relative to the other days of the week (H3). Whether a reduction in settlement time decreases Friday returns and increases Monday returns (H4). And lastly, whether the availability of put options is associated with lower daily returns on Friday, and higher daily returns on Monday, relative to the other days of the week (H5). Following this short summary of the hypotheses, we present the equations and their expected coefficient values below.

### 4.1.1 Equation 1 - The Day-of-the-Week Effect

To test for the presence of a general DOW-effect (H1) in Norway, we propose the following equation.

$$
\text { Returns }_{i t}=\boldsymbol{\beta}_{\mathbf{0}}+\boldsymbol{\beta}_{\mathbf{1}} \text { Monday }_{t}+\boldsymbol{\beta}_{\mathbf{2}} \text { Friday }_{t}+V_{i t}
$$

The Monday coefficient represents the effect of the day being Monday on daily returns. A coefficient lower (higher) than zero indicates that Monday returns are lower (higher) than the
other days of the week. The same applies for Friday. In this equation, if the DOW-effect is present in the Norwegian securities market, we would expect $\boldsymbol{\beta}_{\mathbf{1}}$ to be negative, and $\boldsymbol{\beta}_{\mathbf{2}}$ to be positive.

### 4.1.2 Equations 2 and 3 - The Sentiment Hypothesis

To test the sentiment hypothesis, we first test whether the effect on daily returns of increased sentiment sensitivity is lower on Monday and higher on Friday than other days of the week. We must also test whether sentiment sensitive stocks exhibit higher Friday and lower Monday returns than sentiment insensitive stocks. Therefore, we propose the following equation.

$$
\begin{aligned}
\text { Returns }_{i t}= & \boldsymbol{\beta}_{\mathbf{0}}+\boldsymbol{\beta}_{\mathbf{1}} \text { Monday }_{t}+\boldsymbol{\beta}_{\mathbf{2}} \text { SentimentScore }_{i t} \\
& +\boldsymbol{\beta}_{\mathbf{3}} \text { Monday }_{t} * \text { SentimentScore }_{i t}+\boldsymbol{\beta}_{\mathbf{4}} \text { Friday }_{t} \\
& +\boldsymbol{\beta}_{\mathbf{5}} \text { Friday }_{t} * \text { SentimentScore }_{i t}+V_{i t}
\end{aligned}
$$

In which we expect $\boldsymbol{\beta}_{3}$ to be negative, indicating that relative to the other days, increased sentiment sensitivity decreases Monday returns. Under the sentiment hypothesis, we would also expect $\boldsymbol{\beta}_{5}$ to be positive, indicating that relative to the other days, increased sentiment sensitivity increases Friday returns. Further, we reparametrize to find the main effect of our sentiment score on Monday and Friday returns respectively. Again, we would expect the effect of the sentiment score on Friday returns to be positive, and vice versa for Mondays.

In the third equation, the focus is on the effects of each individual sentiment sensitive firm characteristic on Monday and Friday returns. The aim here is to explore whether we can identify which of the sentiment characteristics affect returns differently on Mondays and Fridays relative to the other days of the week.

$$
\begin{aligned}
& \text { Returns }_{i t}=\boldsymbol{\beta}_{\mathbf{0}}+\boldsymbol{\beta}_{\mathbf{1}} \text { Monday }_{t}+\boldsymbol{\beta}_{\mathbf{2}} \text { Friday }_{t}+\boldsymbol{\beta}_{\mathbf{3}} \text { Earnings }_{i t}+\boldsymbol{\beta}_{\mathbf{4}} \text { Beta }_{i t}+\boldsymbol{\beta}_{\mathbf{5}} \text { ROA }_{i t} \\
& +\boldsymbol{\beta}_{\mathbf{6}} \text { Age }_{i t}+\boldsymbol{\beta}_{7} \text { MaxReturn }_{i t}+\boldsymbol{\beta}_{\mathbf{8}} \text { LnPrice }_{i t}+\boldsymbol{\beta}_{\mathbf{9}} \text { LnSize }_{i t} \\
& +\boldsymbol{\beta}_{\mathbf{1 0}} \text { Illiquidity }_{i t}+\boldsymbol{\beta}_{\mathbf{1 1}} 52 \text { WeekHigh }_{i t}+ \\
& \boldsymbol{\beta}_{\mathbf{1 2}} \text { Monday }_{t} * \text { Earnings }_{i t}+\boldsymbol{\beta}_{\mathbf{1 3}} \text { Monday }_{t} * \text { Beta }_{i t}+\boldsymbol{\beta}_{\mathbf{1 4}} \text { Monday }_{t} * R O A_{i t} \\
& +\boldsymbol{\beta}_{\mathbf{1 5}} \text { Monday }_{t} * \text { Age }_{i t}+\boldsymbol{\beta}_{\mathbf{1 6}} \text { Monday }_{t} * \text { MaxReturn }_{i t} \\
& +\boldsymbol{\beta}_{\mathbf{1 7}} \text { Monday }_{t} * \text { LnPrice }_{i t} \\
& +\boldsymbol{\beta}_{\mathbf{1 8}} \text { Monday }_{t} * \text { LnSize }_{\text {it }}+\boldsymbol{\beta}_{\mathbf{1 9}} \text { Monday }_{t} * \text { Illiquidity }_{\text {it }} \\
& +\boldsymbol{\beta}_{\mathbf{2 0}} \text { Monday }_{t} * 52 \text { WeekHigh }_{i t}+ \\
& \boldsymbol{\beta}_{\mathbf{2 1}} \text { Friday }_{t}+\boldsymbol{\beta}_{\mathbf{2 2}} \text { Friday }_{t} * \text { Earnings }_{i t}+\boldsymbol{\beta}_{\mathbf{2 3}} \text { Friday }_{t} * \text { Beta }_{i t}+\boldsymbol{\beta}_{\mathbf{2 4}} \text { Friday }_{t} * \text { ROA }_{i t} \\
& +\boldsymbol{\beta}_{\mathbf{2 5}} \text { Friday }_{t} * \text { Age }_{i t}+\boldsymbol{\beta}_{\mathbf{2 6}} \text { Friday }_{t} * \text { MaxReturn }_{i t}+\boldsymbol{\beta}_{\mathbf{2 7}} \text { Friday }_{t} \\
& * \text { LnPrice }_{i t}+\boldsymbol{\beta}_{\mathbf{2 8}} \text { Friday }_{t} * \text { LnSize }_{i t}+\boldsymbol{\beta}_{\mathbf{2 9}} \text { Friday }_{t} * \text { Illiquidity }_{i t} \\
& +\boldsymbol{\beta}_{30} \text { Friday }_{t} * 52 \text { WeekHigh }_{i t}+V_{i t}
\end{aligned}
$$

The coefficients $\boldsymbol{\beta}_{\mathbf{1 2}}$ to $\boldsymbol{\beta}_{\mathbf{2 0}}$ are interaction terms between the Monday variable, where Monday $=1$, and the firm characteristics. These coefficients are therefore interpreted as the effect of a change in each firm characteristic on returns on Mondays, relative to the other days. The equivalent applies to the coefficients $\boldsymbol{\beta}_{\mathbf{2 1}}$ to $\boldsymbol{\beta}_{\mathbf{3 0}}$, which are interaction terms between the Friday variable and the firm characteristics. The coefficients $\boldsymbol{\beta}_{\mathbf{3}}$ to $\boldsymbol{\beta}_{\mathbf{1 1}}$ are the effects of the firm characteristics in the remaining weekdays. For each characteristic in which sentiment sensitivity is increasing (Beta, Max Return, Illiquidity and 52 Week High), we would expect the interaction terms with Monday to be negative, indicating that these traits affect Monday returns negatively relative to the other days, and vice versa for Friday. The opposite is the case for each characteristic in which sentiment sensitivity is decreasing (Earnings, ROA, Age, Price and Size).

We argue that price and size should both be logarithmic, as the effect on returns of positive or negative information may have a much greater impact on low priced and small stocks than stocks with medium price and size. The effect of such information on medium price and size stocks may only be moderately larger than for large price and size stocks. A Davidson-

MacKinnon test indicates that log-transformed values of these variables provide a better goodness-of-fit ${ }^{9}$.

### 4.1.3 Equation 4 - The Settlement Time Hypothesis

In testing whether the settlement procedures in the Norwegian stock markets contribute to higher Friday and lower Monday returns, a change in the settlement time from $T+3$ to $T+2$ in October 2014 (Oslo Børs, 2013) is utilized. We test whether daily returns on Mondays and Fridays are affected differently than returns on the other days of the week. Consequently, we first propose the following equation.

$$
\begin{aligned}
\text { Returns }_{i t}= & \boldsymbol{\beta}_{\mathbf{0}}+\boldsymbol{\beta}_{\mathbf{1}} \text { Monday }_{t}+\boldsymbol{\beta}_{\mathbf{2}} \text { SettlementChange }_{t}+\boldsymbol{\beta}_{\mathbf{3}} \text { Monday }_{t} \\
& * \text { SettlementChange }_{t}+\boldsymbol{\beta}_{\mathbf{4}} \text { Friday }_{t}+\boldsymbol{\beta}_{\mathbf{5}} \text { Friday }_{t} * \text { SettlementChange }_{t} \\
& +V_{i t}
\end{aligned}
$$

The change in settlement time decreases the amount of settlement days from five to four for Friday transactions, thus decreasing the cost of foregone interest. We therefore test whether Friday returns, $\boldsymbol{\beta}_{5}$, decrease more, relative to the other days. Further, we also test whether Monday returns, $\boldsymbol{\beta}_{\mathbf{3}}$, increase more because of the change than the other days.

However, note that the reduction in settlement time for transactions done on Tuesdays is the same as for Mondays. Similarly, the reduction in settlement time for transactions on Thursdays is the same as for Fridays. Wednesday transactions, however, experienced a reduction in settlement time from five days before October 2014, to two days after. The main effect of the change in settlement time on Tuesday-, Wednesday- and Thursday returns in the equation above $\left(\boldsymbol{\beta}_{2}\right)$, does therefore not have a clear prediction. Comparing the effect, of the change on Mondays and Fridays to the other days of the week, may therefore not give cause to conclude

[^8]whether the effect of settlement time influences the higher Friday, and lower Monday returns. We therefore further reparametrize the equation, to identify the main effect of the change in settlement time on Fridays and Mondays respectively. We argue that if longer settlement periods for Friday transactions than Monday transactions drives Friday returns up, and Monday returns down - thus contributing to the Day-of-the-Week effect - the settlement time reduction in 2014 should cause Friday returns to decrease, and Monday returns to increase.

### 4.1.4 Equation 5 - The Speculative Short Interest Hypothesis

To test the speculative short interest hypothesis, we examine whether the effect of speculative short interest on returns is different on Fridays and Mondays, relative to the other days of the week. Furthermore, we wish to test whether firms with high speculative short interest exhibit higher Friday and lower Monday returns than firms with low speculative short interest. As discussed previously, stocks with actively traded put options should exhibit lower Day-of-theWeek effects, thus exhibiting lower Friday and higher Monday returns, all else equal. Thus, we propose the following equation.

$$
\begin{aligned}
& \text { Returns }_{i t}=\boldsymbol{\beta}_{\mathbf{0}}+\boldsymbol{\beta}_{\mathbf{1}} \text { Monday }_{t}+\boldsymbol{\beta}_{\mathbf{2}} \text { Friday }_{t}+\boldsymbol{\beta}_{\mathbf{3}} \text { PutsDummy }_{i t} \\
&+\boldsymbol{\beta}_{\mathbf{4}} \text { Monday }^{2} \text { PutsDummy }_{i t}+\boldsymbol{\beta}_{\mathbf{5}} \text { Friday }_{t} * \text { PutsDummy }_{i t}+V_{i t}
\end{aligned}
$$

The speculative short interest hypothesis suggests that $\boldsymbol{\beta}_{4}$ should be positive, meaning that the effect on returns of a stock having actively traded put options is higher on Mondays relative to the other days of the week. Further, $\boldsymbol{\beta}_{\mathbf{5}}$ should be negative, meaning that the effect of a stock having actively traded put options, on returns, is lower on Fridays relative to the other days of the week.

### 4.1.5 Equation 6 - Comparison

After testing the hypothesized explanations for the anomaly, we want to compare the effects in unison. As mentioned in the theoretical framework, an equation that includes the variables from the speculative short interest, sentiment and settlement time hypotheses allows us to
examine which of the effects are the most prominent and whether there is a degree of omitted variable bias in any of the individual equations. Equation 6 is therefore a combined equation of equations 2, 4 and 5 .

$$
\begin{aligned}
\text { Returns }_{i t}= & \boldsymbol{\beta}_{\mathbf{0}}+\boldsymbol{\beta}_{\mathbf{1}} \text { Monday }_{t}+\boldsymbol{\beta}_{\mathbf{2}} \text { Friday }_{t}+\boldsymbol{\beta}_{\mathbf{3}} \text { PutsDummy }_{i t} \\
& +\boldsymbol{\beta}_{\mathbf{4}} \text { SentimentScore }_{i t}+\boldsymbol{\beta}_{\mathbf{5}} \text { SettlementChange }_{t} \\
& +\boldsymbol{\beta}_{\mathbf{6}} \text { Monday }_{t} * \text { PutsDummy }_{i t}+\boldsymbol{\beta}_{\mathbf{7}} \text { Friday }_{t} * \text { PutsDummy }_{i t} \\
& +\boldsymbol{\beta}_{\mathbf{8}} \text { Monday }_{t} * \text { SentimentScore }_{i t}+\boldsymbol{\beta}_{\mathbf{9}} \text { Friday }_{t} * \text { SentimentScore }_{i t} \\
& +\boldsymbol{\beta}_{\mathbf{1 0}} \text { Monday }_{t} * \text { SettlementChange }_{t}+\boldsymbol{\beta}_{\mathbf{1 1}} \text { Friday }_{t} \\
& * \text { SettlementChange }_{t}+V_{i t}
\end{aligned}
$$

### 4.2 Estimation models

There are several types of estimation methods that are suitable for dealing with panel data. In the following, we discuss the use of pooled OLS and Fixed Effects (FE) estimators. The simplest method to use is pooled OLS. This method ignores the panel structure of the data and simply pools it together. Thus, finding the single linear regression line that gives the least squared error. A weakness of pooled OLS is that it does not distinguish between time dependent errors $v_{t}$, unobserved heterogeneity $a_{i}$ and idiosyncratic errors $u_{i t}$. This creates a composite error term, $v_{i t}=v_{t}+a_{i}+u_{i t}$. Having a composite error term means that, when using pooled OLS, there is no way of isolating the unobserved heterogeneity $a_{i}$. A Fixed Effect estimator, conversely, provides us with a way of dealing with this. In this estimation method, the time invariant unobserved heterogeneity is removed by time demeaning. This process removes the within $i$ time averages for all variables in the model. By doing so it removes the time invariant unobserved heterogeneity, but also all other time fixed effects.

Wooldridge (2018) argues that Fixed Effect estimators are the preferred estimation method when working with unbalanced panels, such as ours. To control for unobserved heterogeneity, we use the Fixed Effects estimation method combined with pooled OLS. If the unobserved heterogeneity is correlated with the explanatory variables, the results will differ between the
two methods. This can indicate a bias in the pooled OLS estimation. Because of this, it is useful to present the results both from the pooled OLS and Fixed Effects estimations.

### 4.2.1 Assumptions

We start by looking at the Gauss Markov assumptions for OLS and Fixed Effects estimators, as defined by Wooldridge (2018). These assumptions ensure that an estimator is consistent and unbiased, a state that can be described with the acronym, BLUE ${ }^{10}$. The full assumptions state that an estimator should be linear in parameters, randomly sampled, that there is no perfect collinearity, that the conditional mean is zero, that the residuals are homoscedastic and that there is no autocorrelation. As linearity in parameters and random sampling have partially been discussed in the previous sections, the relevant assumptions to discuss in further detail are those of no perfect collinearity, zero conditional mean, homoscedasticity and autocorrelation. In the following, we discuss to what degree they are fulfilled in our estimations and which steps are taken to address any issues.

We start by examining the assumption of no perfect collinearity. This is not a problem in the estimations, as none of the explanatory variables are perfectly collinear. It is not unlikely, however, that some of the variables are highly correlated. Some correlation between the variables is to be expected, but with too much correlation the issue of multicollinearity can arise (Wooldridge, 2018). This can lead to inflated variance values which artificially reduce the power of the coefficients. A method for resolving this is to remove one or more of the highly correlated variables (James, et al., 2017). To investigate whether multicollinearity is an issue in the estimations, we perform Variance Inflation Factor (VIF) tests ${ }^{11}$. A VIF score

[^9]shows how much the variance is inflated due to multicollinearity with all other predictive variables. James, et al. (2017) recommends further investigating variables with a VIF value above 5 , as these may start to be problematic, although the cutoff is not exact and there is no universal agreed upon limit in academia. Allison (2012) is stricter and suggests a limit of 2.5. All the estimations have VIF values below 5 for their respective predictive variables, except for equations 2, 3 and $6^{12}$, where there are high VIF values for the Monday and Friday variables and their interaction terms. This is to be expected when including the product of two variables, as this naturally inflates the VIF score and is not a problem ${ }^{13}$. In estimation 3, however, we observe that LnSize and LnPrice have VIF values close to 5, indicating that they may be overly correlated with the other predictive variables. The correlation matrix suggests that most of this correlation is between the pair, as they are highly correlated directly with each other ${ }^{14}$.

To investigate if further action is necessary, we estimate the model with both variables, as well as without LnSize and LnPrice respectively ${ }^{15}$. When estimating the model without LnSize, it yields similar results as when it is estimated with both variables. However, when LnPrice is removed, this does not increase the power of LnSize interacted with Mondays or Fridays, as the correlation between LnSize and LnPrice might suggest. This indicates that most of the explanatory power is captured by LnPrice, and the high VIF value for LnSize suggests that it is correlated with the other variables, to a higher degree, than LnPrice. This effect is visible in the correlation matrix as well. When deciding whether to remove variables, there is always a tradeoff between omitted variable bias and multicollinearity. The effect of multicollinearity in estimation 3 can be reduced by removing LnSize but by doing so, this also slightly increases the omitted variable bias. The problem of multicollinearity is decided to be more important in

[^10]this context, as the individual power of LnSize is small. Based on the evaluations mentioned, we choose to remove LnSize to reduce multicollinearity in estimation 3.

Next, we turn to the assumption of zero-conditional mean, which states that all the independent variables should be uncorrelated with the error term. If an independent variable is correlated with the error term, OLS attributes parts of the error variance to the independent variable. Violating the zero conditional-mean assumption may therefore bias the coefficient estimates, which creates an endogeneity problem. To explore whether we have a problem with endogeneity, we create residual plots for all the estimations ${ }^{16}$. These plots do not show strong discernable patterns to indicate endogeneity. Endogeneity problems are typically caused by omitted variable bias, measurement errors or simultaneity (Wooldridge, 2018). We assume that our rebalancing intervals are appropriate and that there are no large measurement errors in the data we are using. Regarding omitted variable bias and simultaneity, returns can be influenced by many factors. We cannot completely rule out that there is a degree of simultaneity for some of the predictive variables. However, simultaneity is unlikely to have a large effect. This is because the dependent variable in question, daily return, is unlikely to strongly influence the independent variables, which have a much larger time span. It is not possible to rule out omitted variable bias either, but using Fixed Effects estimators should reduce the likelihood of it in our estimations, as this excludes time-invariant variables (Wooldridge, 2018). In summary, the assumption is of exogeneity is assumed to hold for all equations.

Further, Wald and Breusch Pagan tests are conducted to investigate the assumptions of homoscedasticity ${ }^{17}$. The tests show a clear presence of heteroscedasticity in all the equations, indicating that the variance of the residuals is not constant. There is also a problem with

[^11]
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correlation between the residuals, as the Wooldridge test indicates autocorrelation in estimations $1,2,3$ and $6^{18}$. To adjust for both issues, standard errors are clustered by company in all estimations.


The corrections done to the estimations should ensure that the estimations are unbiased and consistent. There is, however, an additional assumption we will consider, namely that of stationarity. The presence of a unit root or trend can cause a time series to exhibit nonstationarity. Because we are using relative daily returns, this is unlikely to be a problem with the data. To further investigate this, we also perform an Augmented Dickey-Fuller test on daily returns, which indicates stationarity ${ }^{19}$.

### 4.2.2 Time and Group Fixed Effects

When dealing with panel data, it is important to consider if any fixed effects may be influencing the estimations (Wooldridge, 2018). These can be incorporated into the model, as to not bias the estimated coefficients. The base Fixed Effects estimation model uses unit (company) fixed effects to remove all between-unit variation. In the following, we discuss the relevance of both time (year) and group (industry) fixed effects.

Time fixed effects, with yearly dummies, capture the influence of time series trends. This effect can be important when examining absolute stock prices over time, as they will naturally increase due to economic growth. Thus, controlling for time fixed effects may influence the results. We explore the matter by running the estimation models with and without time fixed

[^12]effects ${ }^{20}$. As the results are very similar, we will not control for time fixed effects, as the omitted variable bias of leaving them out is likely small.

Industry fixed effects can only be added to the pooled OLS regression, as they are time invariant. If any of the industries have a major influence on returns, including industry fixed effects could be relevant. Adding industry dummies to the pooled OLS estimations do not, however, affect the results to a large extent ${ }^{21}$ and are therefore not included. It is also worth noting that when including industry or time dummies, the Pooled OLS estimation is technically a Fixed Effect estimation. In the appendix, these are still referred to as Pooled OLS for simplicity.

[^13]
## 5. Main Findings

In this section, the main findings of the thesis are presented. This starts with equation 1 and a discussion of the Day-of-the-Week effect in Norway. The results indicate that daily returns are higher on Fridays and lower on Mondays relative to the other days of the week. After which, the focus turns to the hypothesized driving forces of the effect; the sentiment-, the settlement time- and the short interest hypothesis.

### 5.1 The Day-of-the-Week Effect

As discussed previously, the first equations goal is to test hypothesis one. More specifically, whether daily returns are lower on Mondays and higher on Fridays relative the other days of the week.

## Table 5-1 - The Day-of-the-Week Effect

In this table, equation 1 is presented with Fixed Effect and pooled OLS estimators. Monday and Friday represent dummy variables with a value of 1 if the day is respectively Monday or Friday, and zero otherwise. Standard errors are clustered by company in both estimations, and robust standard errors are presented in parentheses. The following model is estimated.

| Returns $_{\text {it }}=\beta_{0}+\beta_{1}$ Monday $_{t}+\beta_{2}$ Friday $_{t}+V_{\text {it }}$ |  |  |
| :--- | :---: | :---: |
|  | $(1)$ |  |
|  | Fixed Effect | Pooled OLS |
|  | Returns | Returns |
| Monday | $\mathbf{- 0 . 0 5 9 2 1 * *}$ | $\mathbf{- 0 . 0 6 0 0 5 * *}$ |
|  | $(0.02383)$ | $(0.02456)$ |
| Friday | $\mathbf{0 . 2 3 3 0 9 * * *}$ | $\mathbf{0 . 2 3 2 7 0 * * *}$ |
|  | $(0.02218)$ | $(0.02210)$ |
| _cons | $0.04933^{* * *}$ | $0.04957 * *$ |
|  | $(0.00761)$ | $(0.01988)$ |
| Obs. | 553181 | 553181 |
| Adj. R-squared | 0.00019 | 0.00019 |
|  |  |  |

[^14]The coefficients Monday and Friday represent binary variables equal to one if the day is Monday or Friday respectively, and zero otherwise. Thus, they represent the marginal effect of the day being Monday and Friday on daily returns. The Monday coefficient is interpreted as the average daily return on Mondays relative to the other days of the week, and similarly for the Friday coefficient. The constant indicates the mean daily return for Tuesdays through Thursdays, which is $0.05 \%$. The mean daily return for all days is $0.085 \%$.

The results indicate that the effect of the day being Monday and Friday is statistically significant at the $5 \%$-level. Mondays are associated with lower-than-average daily returns and Fridays are associated with higher-than-average daily returns. Daily returns on Mondays are 0.059 percentage points lower than the other days of the week, whereas daily Friday returns are 0.23 points higher compared to the rest of the week. The effect of the day being Monday and Friday respectively, on daily returns, is therefore equivalent to a factor of 0.7 (Mondays) and 2.7 (Fridays) of the mean daily return for all days. These results are in favor of a DOWeffect in the Norwegian securities market, in which prices increase from Thursday close to Friday close, and decrease from Friday close to Monday close. Average Monday and Friday returns, as well as the average return on Tuesdays, Wednesdays and Thursdays are presented in figure 5-1.

The mean daily Monday return is $-0.011 \%$, the mean Friday return is $0.28 \%$, while the average return for Tuesdays through Thursdays is $0.05 \%$. This indicates an average Weekend Effect of $0.29 \%$. At the $5 \%$-level of significance it can be rejected that both the mean Monday and the mean Friday returns are equal to the mean returns on Tuesdays through Thursdays.

Figure 5-1 - Mean Returns by Day of the Week
In this figure, the daily mean returns by Day-of-the-Week are presented for Mondays, Fridays and Tuesdays through Thursdays.


### 5.2 Sentiment Hypothesis

This section focuses on the sentiment hypothesis. The hypothesis suggests that the observed Day-of-the-Week effect in equation 1 is caused by changes in investor sentiment, in which sentiment increases from Thursday to Friday, and decreases from Friday to Monday. To test for the effect of investor sentiment, we examine whether the sentiment characteristics of firms affect daily returns on Monday and Friday differently than the other days of the week. First the results from equation 2 , in which the aggregate sentiment score proxies for the sentiment sensitivities of firms, is presented and discussed. Following this, is a discussion of the results of equation 3, in which each sentiment trait is included separately.

### 5.2.1 Aggregate Sentiment Score

In equation 2, we generate an aggregate measure of sensitivity to changes in investor sentiment. This is based on the nine identified firm specific traits from section three. Each firm specific trait is divided into deciles for each month and given a score between 1 and 10 based on its sensitivity to changes in investor sentiment ( $1=$ low sensitivity to changes in investor sentiment, $10=$ high sensitivity to changes in investor sentiment). To illustrate this, figure 52 graphs the mean Monday and Friday returns for each decile of the aggregate sentiment score. This displays the relationship between sentiment sensitivity and daily returns on these days.

Figure 5-2 - Mean Monday and Friday Returns by Aggregate Sentiment Score
In this figure the mean Friday and Monday returns are illustrated by their sentiment sensitivity. A sentiment sensitivity of 1 corresponds to firms with an aggregate sentiment score of $<10^{\text {th }}$ percentile by month (Low sensitivity to changes in sentiment). A sentiment sensitivity of 10 corresponds to firms with an aggregate sentiment score of $>90^{\text {th }}$ percentile by month (high sensitivity to changes in sentiment).


We observe that the Monday returns seem to be decreasing with an increase in aggregate sentiment, while Friday returns seem to be positively correlated with the aggregate sentiment score. The average daily Monday return for stocks with an aggregate sentiment score below the $10^{\text {th }}$ percentile is $0.015 \%$, while it is $-0.048 \%$ for stocks with an aggregate sentiment above the $90^{\text {th }}$ percentile. However, we fail to reject that the mean Monday return for stocks with an aggregate sentiment below the $10^{\text {th }}$ percentile is equal to the mean return for stocks with an aggregate sentiment above the $90^{\text {th }}$ percentile.

The average daily Friday return for stocks with an aggregate sentiment score below the $10^{\text {th }}$ percentile is $0.11 \%$, while for stocks with an aggregate sentiment score above the $90^{\text {th }}$, it is $0.43 \%$. It can be rejected at the $1 \%$-level of significance that these mean returns are equal. This indicates that Friday returns, for stocks with a high sensitivity to sentiment changes, are higher than for stocks with a low sensitivity to sentiment changes. This is consistent with the sentiment hypothesis.

Further, we present the results for equation 2 and its six sub-equations. In testing the sentiment hypothesis, the aim is to explore whether the effect of sentiment sensitivity on daily returns is different on Mondays and Fridays, relative to the other days of the week. Monday and Friday are therefore interacted with the aggregate sentiment score (sub-equation 1 and 2). Further, an examination of the main effect of sentiment sensitivity on Friday returns (sub-equations 3 and 4) and Monday returns (sub-equations 5 and 6), respectively, are presented.

The Friday*SentimentScore coefficient in sub-equations 1 and 2 is statistically significant at the $1 \%$-level. This indicates that the slope of the sentiment score coefficient is different on Fridays, relative to the other days of the week. In other words; daily return on Fridays are more sensitive to a change in the aggregate sentiment score than the other days of the week. The SentimentScore variable, which in this case represents the general effect of aggregate sentiment on returns on Tuesdays through Thursdays, cannot be concluded to be significantly different from zero. The fact that Friday returns exhibit an increased sensitivity to changes in
the sentiment sensitivity of stocks, is in line with the sentiment hypothesis. However, there is no evidence to conclude that Monday returns similarly exhibit increased sensitivity to changes in sentiment sensitivity.

## Table 5-2-Aggregate Sentiment Score

In this table, equation 2 is presented with Fixed Effect and pooled OLS estimators. Each firm is, for each month, given a score between 1 and 10 for each individual sentiment trait. This is based on deciles, in which $1=$ low sensitivity to sentiment change and $10=$ high sensitivity to sentiment change. SentimentScore is the average sentiment score for all available sentiment traits, for a given company, in each month. The following model is estimated.

$$
\begin{aligned}
\text { Returns }_{\mathrm{it}}=\beta_{0}+ & \beta_{1} \text { Monday }_{\mathrm{t}}+\beta_{2} \text { SentimentScore }_{\mathrm{it}}+\beta_{3} \text { Monday }_{\mathrm{t}} * \text { SentimentScore }_{\mathrm{it}}+\beta_{4} \text { Friday }_{\mathrm{t}} \\
& +\beta_{5} \text { Friday }_{\mathrm{t}} * \text { SentimentScore }_{\mathrm{it}}+\mathrm{V}_{\mathrm{it}}
\end{aligned}
$$

We further reparametrize to identify the main effect of sentiment score on Fridays (sub-equations 3 and 4), and on Mondays (sub-equations 5 and 6). Standard errors are clustered by company, and robust standard errors are presented in parentheses. With an alpha of $5 \%$, statistically significant coefficients are highlighted.

|  | (1) <br> Fixed Effect - All days | (2) <br> Pooled OLS <br> - All days | (3) <br> Fixed Effect - Fridays | (4) <br> Pooled OLS - Fridays | (5) <br> Fixed Effect <br> - Mondays | (6) <br> Pooled OLS <br> - Mondays |
| :---: | :---: | :---: | :---: | :---: | :---: | :---: |
|  | Returns | Returns | Returns | Returns | Returns | Returns |
| Monday | $\begin{gathered} \hline 0.05357 \\ (0.08188) \end{gathered}$ | $\begin{gathered} \hline 0.05357 \\ (0.08180) \end{gathered}$ |  |  |  |  |
| SentimentScore | $\begin{gathered} 0.03274 \\ (0.03060) \end{gathered}$ | $\begin{aligned} & -0.00115 \\ & (0.01277) \end{aligned}$ | $\begin{gathered} 0.06758 * * * \\ (0.01936) \end{gathered}$ | $\begin{gathered} 0.06380 * * * \\ (0.01048) \end{gathered}$ | $\begin{aligned} & -0.00983 \\ & (0.01723) \end{aligned}$ | $\begin{gathered} -0.02146^{* *} \\ (0.01084) \end{gathered}$ |
| Mon*SentimentScore | $\begin{aligned} & -0.02036 \\ & (0.01794) \end{aligned}$ | $\begin{aligned} & -0.02031 \\ & (0.01793) \end{aligned}$ |  |  |  |  |
| Friday | $\begin{gathered} -0.11008 \\ (0.07364) \end{gathered}$ | $\begin{aligned} & -0.10977 \\ & (0.07372) \end{aligned}$ |  |  |  |  |
| Fri*SentimentScore | $\begin{gathered} 0.06503 * * * \\ (0.01621) \end{gathered}$ | $\begin{gathered} 0.06496 * * * \\ (0.01623) \end{gathered}$ |  |  |  |  |
| _cons | $\begin{aligned} & -0.14718 \\ & (0.15920) \end{aligned}$ | $\begin{gathered} 0.03355 \\ (0.05673) \end{gathered}$ | $\begin{aligned} & -0.09635 \\ & (0.10328) \end{aligned}$ | $\begin{aligned} & -0.07621 \\ & (0.04756) \end{aligned}$ | $\begin{gathered} 0.02504 \\ (0.09194) \end{gathered}$ | $\begin{aligned} & 0.08713^{*} \\ & (0.04906) \end{aligned}$ |
| Obs. | 400273 | 400273 | 80049 | 80049 | 78685 | 78685 |
| Adj. R-squared | 0.00038 | 0.00034 | 0.00023 | 0.00078 | 0.00000 | 0.00007 |

[^15]Further, the sentiment hypothesis states that sentiment sensitive stocks should exhibit higher Friday and lower Monday returns than sentiment insensitive stocks. We observe that the SentimentScore coefficient is statistically significant at the $1 \%$-level in sub-equation 3 and 4 . The Fixed Effect coefficient indicates that an increase in the aggregate sentiment score of 1, is associated with an increase in Friday returns of 0.068 percentage points; in other words, sentiment sensitive stocks exhibit higher Friday returns than sentiment insensitive stocks. All else equal, a highly sentiment sensitive stock with a sentiment score of 10 , yields 0.61
percentage points higher daily Friday returns than a stock with a sentiment score of 1 . The effect on Friday returns of an increase in the sentiment score of 1 , is equivalent to a factor of 0.8 of the mean daily return for all days. This is consistent with the sentiment hypothesis. Observe that, in sub-equations 5 and 6, the results from the pooled OLS and Fixed Effects estimations are substantially different. Thus, we should be careful in interpreting the significance of sentiment sensitivity on Monday returns, as the pooled OLS estimation may be biased.

In summary, we show that the effect of firm sentiment sensitivity on daily returns on Fridays is different than the other days of the week, and that sentiment sensitive firms exhibit higher Friday returns than sentiment insensitive firms. Both these findings are consistent with the sentiment hypothesis. The evidence suggests that the observed higher Friday returns may in part be driven by a change in investor sentiment from Thursday to Friday. However, we cannot conclude that decreased investor sentiment from Friday to Monday explains parts of the observed lower Monday returns.

### 5.2.2 Firm Characteristics in Sentiment Effect

As previously discussed, the aim of equation 3 is to explore which of the firm characteristics may drive the increased sensitivity to changes in investor sentiment, and therefore the Day-of-the-Week effect. Therefore, we examine which of the sentiment traits (Beta, ROA, Earnings, Price, Size, Age, Max Return, Illiquidity and 52-week high) affect daily returns differently on Mondays and Fridays, relative to the other days of the week. Note that LnSize is not included in the equation 3, as per the discussion in part four.

## Table 5-3-Sentiment Traits

In this table, equation 3 is presented with both pooled OLS and Fixed Effect estimators. Standard errors are clustered by company in both estimations. Robust standard errors are presented in parentheses. With an alpha of $5 \%$, statistically significant coefficients are highlighted. The following model is estimated.


We observe that Monday*LnPrice is statistically significant at the 5\%-level of significance, with a coefficient of 0.034 in both sub-equations. This indicates that price has a different effect on daily returns on Mondays relative to the other days. This further means that an increase in the stock price of one percent is associated with a 0.00034 percentage points higher increase in daily returns on Mondays, relative to the other days of the week ${ }^{22}$. The same, but opposite, effect applies to Friday*LnPrice, which has a statistically significant negative coefficient of 0.030 in both sub-equations. This indicates that an increase in size of one percent is associated with 0.0003 percentage points lower returns on Fridays, relative to the other days ${ }^{23}$. Furthermore, we find that Friday*Earnings is statistically significant the $5 \%$-level of significance, with a coefficient of approximately -0.001 . This means that having positive earnings is associated with a 0.001 percentage points lower return on Fridays, relative to the other days of the week. Lastly, we find that Friday*Age is negative and statistically significant at the $10 \%$-level ${ }^{24}$. This indicates that a one-year decrease in age is associated with a 0.003 percentage point higher daily return on Friday, compared to the other days.

As previously discussed, the sentiment sensitivity of low-priced stocks arises from the fact that stocks with lottery-like properties have more speculative demand (Kumar, 2009). As sentiment decreases from Friday to Monday, the price of these low-priced stocks will be negatively affected, as the investors may place a lower estimation on positive "lotteryoutcomes". This may lead to the findings in equation 3 . Namely that low prices of stocks affect returns negatively on Mondays, relative to the other days. When investor sentiment, in turn, increases from Thursday to Friday, the price of these lottery-like stocks is positively affected, as higher valuations are placed on positive "lottery-outcomes".

[^16]We further observe that Friday returns are negatively associated with earnings. This is consistent with, as discussed in section three, Baker \& Wurgler's (2006) findings that unprofitable firms are harder to value and have more subjective valuations, making them more sensitive to changes in sentiment. The increased sentiment of investors from Thursday to Friday therefore cause their views on the prospects of these stocks to increase, which, in turn, increases Friday returns for these stocks.

In terms of the effect of Age on daily returns, we previously discussed that the sentiment sensitivity of young firms arises from the increased propensity to speculate in such stocks (Baker \& Wurgler, 2006). As young stocks have less historical information to evaluate them by, investors may be more influenced by their current sentiment state in evaluating them (Clore et al. 1994). As sentiment increases on Fridays, the evaluations, and in turn prices of younger stocks therefore increase, leading to the observed Friday*Age coefficient in equation 3.

In summary, we have shown that earnings, price and age are the predominant sentiment traits. As such, the sentiment effects of these traits may explain why certain stocks exhibit higher Friday and lower Monday returns. We cannot conclude, however, that the mechanisms behind these results are driven by the sentiment sensitivity of such stocks, but the findings are, in large part, consistent with the sentiment hypothesis.

### 5.3 Settlement Time Hypothesis

Next, we turn to the settlement time hypothesis. As previously discussed, settlement time may affect returns on different days of the week differently and systematically. Since transactions are settled a given amount of business days after the transaction, the cost of carry for transactions done on different days is asymmetrical. To explore whether this influences the observed Day-of-the-Week effect, we take advantage of a change in settlement time in Norway in October 2014. Using this change, we can determine whether Monday and Friday returns are
affected, and whether this effect is different for Mondays and Fridays relative to the other days.

On the $6^{\text {th }}$ of October in 2014, Oslo Børs VPS reduced the settlement time from $T+3$ to $T+2$, in accordance with CSD-directive (Oslo Børs, 2013). This natural experiment gives us the opportunity to study a variety of effects, such as whether sellers in fact require a higher price for a longer settlement time. For the purpose of our thesis, however, we are mainly interested in whether Monday and Friday returns changed as a result of the decreased settlement time, and if this change is significantly different for Mondays and Fridays relative to the other days of the week. If the observed higher Friday and lower Monday returns are caused, in part, by a difference in the "forward premium", a settlement time reduction from five to four days on Fridays should result in decreased daily Friday returns. The equation can be seen below.

## Table 5-4 - Settlement Time

In this table, equation 4 is presented with both pooled OLS and Fixed Effect estimators. SettlementChange is a variable with a value of 0 for all days before October $6^{\text {th }}, 2014$, and 1 thereafter. In sub-equations 1 and 2 , all days are included with separate interactions between Monday, Friday and SettlementChange. Further, we reparametrize to focus on the main effect of the change in settlement on Friday returns (sub-equations 3 and 4) and on Monday returns (sub-equations 5 and 6). All standard errors are clustered by company, and robust standard errors are presented in parentheses. The following model is estimated.


[^17]In sub-equations 1 and 2, we observe that neither the interaction term, Monday*SettlementChange or Friday*SettlementChange, yield statistically significant coefficients. This means that we do not have evidence to conclude that the change in settlement time in 2014 affected Monday and Friday returns differently than the other days of the week. Furthermore, we observe from sub-equations 3-6, that Friday and Monday returns did not change significantly after the change in settlement time from $T+3$ to $T+2$. If the observed Monday and Friday effects from equation 1 are, in fact, partly explained by differences in settlement time, we would expect to see Monday returns increase and Friday returns decrease after the change.

The evidence therefore suggests that the difference in settlement days has little or no impact on Monday and Friday returns. It is therefore not likely to be a main driver of the Day-of-theWeek effect in the Norwegian securities markets.

### 5.4 Speculative Short Interest Hypothesis

We now turn to the speculative short interest hypothesis. As previously explained, Chen and Singal (2003) argue that speculative short sales affect price formation around the weekend; on Mondays and Fridays. As short position holders shy the premise of holding such positions outside trading days, they tend to buy back stocks on Fridays, and sell short on Mondays, causing both Friday demand and Monday supply to be systematically higher than on the other days. Stocks with actively traded put options should therefore have lower Friday, and higher Monday returns than the other days, as, all else equal, these stocks are likely to have less speculative short sales. To examine this, equation 5 is presented below.

Table 5-5-Speculative Short Interest

In this table, equation 5 is presented with Fixed Effect and pooled OLS estimators, in which firms with actively traded put options are given a value of 1 , and zero otherwise. Standard errors are clustered by company in both estimations, and robust standard errors are presented in parentheses. The following model is estimated.

$$
\begin{aligned}
& \text { Returns }_{\text {it }}=\beta_{0}+\beta_{1} \text { Monday }_{\mathrm{t}}+\beta_{2} \text { Friday }_{\mathrm{t}}+\beta_{3} \text { PutsDummy }_{\text {it }}+\beta_{4} \text { Monday }^{*} \text { PutsDummy }_{\text {it }}+\beta_{5} \text { Friday }_{\mathrm{t}} \\
& \text { PutsDummy } \\
& \text { it }
\end{aligned}+\mathrm{V}_{\text {it }} .
$$

|  | $(1)$ <br> Fixed Effect <br> Returns | $(2)$ <br> Pooled OLS <br> Returns |
| :--- | :---: | :---: |
| Monday | $-0.06279^{* *}$ | $-0.06373^{* *}$ |
| PutsDummy | $(0.02611)$ | $(0.02692)$ |
|  | -0.05208 | -0.04924 |
| Monday*PutsDummy | $(0.03288)$ | $(0.03099)$ |
|  | 0.03707 | 0.03807 |
| Friday | $(0.03587)$ | $(0.03649)$ |
|  | $0.24671 * * *$ | $0.24627 * * *$ |
| Friday*PutsDummy | $(0.02406)$ | $(0.02398)$ |
|  | $\mathbf{- 0 . 1 4 7 6 7 * * *}$ | $\mathbf{- 0 . 1 4 7 4 6 * * *}$ |
| _cons | $(0.03818)$ | $(0.03802)$ |
|  | $0.05424^{* * *}$ | $0.05423^{* *}$ |
| Obs. | $(0.00898)$ | $(0.02184)$ |
| Adj. R-squared | 552938 | 552938 |
|  | 0.00019 | 0.00019 |

Standard errors are in parenthesis
${ }^{* * *} p<0.01$, ${ }^{* *} p<0.05,{ }^{*} p<0.1$

Observe that Monday*PutsDummy is positive, and Friday*PutsDummy is negative, although only the latter is statistically significant. This indicates that stocks with actively traded put options exhibit lower Friday returns than the other days of the week. More specifically, the effect on returns, of the availability of actively traded put options, is 0.15 percentage points lower on Fridays compared to the other days. This is consistent with the hypothesis of speculative short sales, following the argument of Chen \& Singal (2003). Speculative short positions, which are theorized to frequently be closed before the weekend and reopened after, contribute to driving Friday prices up, thus increasing returns. However, when investors can replace short sales with put options, they may prefer to do so. Therefore, all else equal, the availability of put options should be associated with lower daily returns on Fridays compared to the other days of the week, which is consistent with the findings in equation 5. The effect of put options on daily returns on Mondays, however, is not significantly different than the other days. Based on this, we are unable to conclude that speculative short sales influence the lower Monday returns from equation 1.

However, we argue that stocks with actively traded put options are likely also more liquid, larger and older. In other words, they may be less sensitive to changes in investor sentiment. Thus, the dummy for having actively traded put options and the aggregate sentiment score are likely negatively correlated. Consequently, the dummy coefficient for puts above, in equation 5, may be biased, as it may capture the effect of sensitivity to changes in investor sentiment, and not exclusively the effect of less speculative short sales. Next, we therefore test the effect of both speculative short sales and sentiment sensitivity simultaneously. This is to examine whether they may both explain the observed DOW-effect, or if one partly proxies for the other.

### 5.5 Comparative Equation

When having actively traded put options is negatively correlated with the sentiment score ${ }^{25}$, equations 2 and 5 may not capture the true effect of sentiment sensitivity and speculative short interest, respectively, on Monday and Friday returns. The final equation, equation 6, therefore tests whether it is likely that both speculative short interest and sentiment sensitivity explain parts of the observed DOW-effect, or if one of the effects explain most of the observed returnpattern. The dummy for settlement change is also included, to control for any potential omitted variables with regards to this.

[^18]
## Table 5-6 - Speculative Short Interest, Sentiment Sensitivity and Settlement Change

In this table, equation 6 is presented. The following model is estimated with Fixed Effect and pooled OLS estimators. Standard errors are clustered by company in both estimations, and robust standard errors are presented in parentheses.

$$
\begin{aligned}
\text { Returns }_{i t}=\beta_{0}+ & \beta_{1} \text { Monday }_{\mathrm{t}}+\beta_{2} \text { Friday }_{\mathrm{t}}+\beta_{3} \text { PutsDummy }_{\mathrm{it}}+\beta_{4} \text { SentimentScore }_{\mathrm{it}} \\
& +\beta_{5} \text { SettlementChange }_{\mathrm{t}}+\beta_{6} \text { Monday }_{\mathrm{t}} * \text { PutsDummy }_{\mathrm{it}}+\beta_{7} \text { Friday }^{2} * \text { Putsdummy }_{\mathrm{it}} \\
& +\beta_{8} \text { Monday }_{\mathrm{t}} * \text { SentimentScore } \\
& +\beta_{9} \text { Friday }_{\mathrm{t}} * \text { SentimentScore }_{\mathrm{it}} \\
& +\beta_{10} \text { Monday }_{\mathrm{t}} * \text { SettlementChange }_{\mathrm{t}}+\beta_{11} \text { Friday }_{\mathrm{t}} * \text { SettlementChange }_{\mathrm{t}}+\mathrm{V}_{\mathrm{it}}
\end{aligned}
$$

|  | $(1)$ <br> Fixed Effect <br> Returns | $(2)$ <br> Pooled OLS <br> Returns |
| :--- | :---: | :---: |
| Monday | 0.04449 | 0.04421 |
| PutsDummy | $(0.08509)$ | $(0.08504)$ |
|  | -0.01759 | -0.01398 |
| SettlementChange | $(0.04095)$ | $(0.02643)$ |
|  | $-0.06852^{* *}$ | -0.03238 |
| SentimentScore | $(0.02994)$ | $(0.02422)$ |
|  | 0.03429 | -0.00183 |
| Monday*PutsDummy | $(0.03071)$ | $(0.01340)$ |
|  | -0.02283 | -0.02265 |
| Monday*SettlementChange | $(0.03445)$ | $(0.03451)$ |
|  | 0.05170 | 0.05207 |
| Monday*SentimentScore | $(0.03878)$ | $(0.03875)$ |
|  | -0.02157 | -0.02149 |
| Friday | $(0.01871)$ | $(0.01869)$ |
|  | -0.09583 | -0.09566 |
| Friday*PutsDummy | $(0.07814)$ | $(0.07822)$ |
|  | $\mathbf{- 0 . 0 5 4 1 3 *}$ | $\mathbf{- 0 . 0 5 4 4 2 *}$ |
| Friday*SettlementChange | $(0.03051)$ | $(0.03049)$ |
|  | 0.01503 | 0.01563 |
| Friday*SentimentScore | $(0.03964)$ | $(0.03965)$ |
|  | $\mathbf{0 . 0 6 2 4 2 * * *}$ | $\mathbf{0 . 0 6 2 3 4 * * *}$ |
| _cons | $(0.01687)$ | $(0.01689)$ |
|  | -0.12999 | 0.04986 |
| Obs. | $(0.15591)$ | $(0.05699)$ |
| Adj. R-squared | 400030 | 400030 |
|  | 0.00037 | 0.00033 |
|  |  |  |

Standard errors are in parenthesis
*** $p<0.01$, ${ }^{* *} p<0.05,{ }^{*} p<0.1$

We observe that both Friday interactions remain statistically significant at the $10 \%$-level, indicating that both puts and sentiment sensitivity may affect returns differently on Fridays relative to the other days of the week. The coefficient Friday*PutsDummy is closer to zero in equation 6, indicating that it in equation 5 may have captured some of the sentiment effect. However, it seems that when controlling for sentiment sensitivity, the effect on returns of
having actively traded puts is still lower on Fridays than on the other days of the week. This indicates that, given the assumption of speculative short sellers' preference for put options, the availability of such options reduces the effect of short positions on higher Friday demand, and therefore on the higher Friday returns. Furthermore, Friday*SentimentScore is still statistically significant at the $1 \%$-level, and positive. This indicates that when controlling for puts, stocks with a high sensitivity to changes in investor sentiment still yield higher daily returns on Friday relative to the other days, consistent with the sentiment hypothesis. In terms of the negative Monday returns, however, it seems that the effect of neither puts or sentiment sensitivity is different on this day relative to the other days of the week. This indicates that we are not able to conclude that either of the hypotheses explain the negative Monday returns. The conclusion with regards to the change in settlement time remains unaltered, as we still observe that the effect on daily returns of this change is not statistically different on Mondays or Fridays, relative to the other days.

In conclusion, it seems that the higher Friday returns in the Day-of-the-Week effect in Norway may be partly explained by an increase in the sentiment of investors from Thursday to Friday. Further, speculative short sellers may contribute to the higher Friday returns, as closing such positions before the weekend cause higher demand, and in turn higher returns.

## 6. Conclusion

We study the Day-of-the-Week effect in the Norwegian securities market, and more precisely, whether returns on Fridays are higher, and returns on Mondays are lower, than the other days of the week. Using panel data for Norwegian public firms between 2000 and 2019, we find that there is evidence of the presence of a Day-of-the-Week effect in Norway, in which Monday returns are 0.059 percentage points lower than the other days of the week, and Friday returns are 0.23 percentage points higher than the other days of the week. Furthermore, we examine possible causes, in which we focus on the sentiment-, short interest- and settlement time hypotheses.

We identify nine firm characteristics that should render certain stocks more sensitive to such changes in investor sentiment. From these, we create an aggregate sentiment sensitivity score. The results indicate that stocks with a high sensitivity to changes in investor sentiment exhibit higher Friday returns than sentiment insensitive stocks. We also find that Friday returns are more sensitive to a change in such sentiment sensitivity, in which the effect of increased sentiment sensitivity on daily returns is higher on Fridays than the other days. This is consistent with the predictions of one of the behavioral explanations for the Day-of-the-Week effect; the sentiment hypothesis. We do not identify a similar, but opposite, effect for Monday returns. We can therefore not conclude that sentiment sensitive stocks exhibit lower Monday returns than sentiment insensitive stocks, or that the effect of sentiment sensitivity on returns is different on Mondays than the other days.

Speculative short sales may also contribute to the observed higher Friday return. The speculative short sale hypothesis states that speculative short sellers shy the premise of holding these risky positions when they are unable to trade over an extended period, like the weekend. As such, speculative short sellers may close their positions on Fridays, and reopen them on Mondays. This leads to higher demand on Fridays, and higher supply on Mondays, relative to the other days. Following Chen \& Singal (2003), we use the availability of actively traded put options as a proxy for less of such speculative short sales. The results suggest that the effect
of actively traded put options is associated with lower Friday returns than that of the other days. This indicates that as speculative short sellers can buy put options, rather than sell short, the positive effect on Friday returns of increased demand from the closing of short positions is reduced. However, we do not find similar but opposite results for Monday returns. We can consequently not conclude that the effect of put option availability on daily returns is different on Mondays than the other days.

The settlement time hypothesis suggests that as the settlement time, in calendar days, is longer for transactions done on some days than others, the higher cost of foregone interest increases daily returns for certain days. We find that a reduction in the settlement time from $T+3$ to $T+2$ in 2014, did not affect daily returns on Mondays or Fridays differently than the other days of the week. We further find that the reduction in settlement time was not associated with a change in Monday or Friday returns. Therefore, we argue that differences in settlement time do not contribute to the observed Day-of-the-Week effect.

In summary, the thesis establishes the presence of a Day-of-the-Week effect in the Norwegian securities market, in which the high Friday returns may be explained in part by the role of speculative short sales and changes in investor sentiment. However, we cannot conclude that there are no other related or unrelated explanations for the effect. The Day-of-the-Week effect is still partly an unexplained phenomenon, and further research is needed to establish the mechanisms causing Friday returns to be higher, and Monday returns to be lower than the other days of the week.

### 6.1 Limitations and Avenues for Further Research

The Day-of-the-Week effect is still, in large part, an unexplained phenomenon. As seen in this thesis, several hypotheses have been suggested, but the findings in the existing literature vary greatly. Therefore, much remains to be explored, especially for smaller markets, such as Norway. For further research on the anomaly in the Norwegian securities market, we propose examining longer time series of the major indices. By doing so, one can achieve a better
understanding of the return generating process, as well as potential systematic differences in return variance. It would also be interesting to examine how the effect has evolved over time in the Norwegian securities market. Furthermore, examining intraday trading information in Norway could shed light on how the differences in daily returns are generated; whether open to close returns provide similar results as close to close.

In terms of a further examination of the causes of the effect, we especially point to the speculative short interest hypothesis as an avenue for further research. Using stock loan data, instead of the availability of put options as a proxy for speculative short interest may be interesting. In addition, there are several other theorized explanations, such as the timing of news releases, which could be of interest for further research.

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## 8. Appendix

### 8.1 Davidson-MacKinnon test for non-nested models

We test the following equations to determine the best goodness of fit.

| Two-sided t -test of the fitted value $\tilde{\mathrm{y}}$ <br> from the linear equation (size and price <br> as linear), in the logarithmic equation <br> (price and size as logarithms). | Two-sided t-test, of the fitted value $\hat{\mathbf{y}}$ from <br> the logarithmic equation (price and size as <br> logarithms), in the linear equation (price <br> and size as linear). |
| :--- | :--- |
| $\mathrm{F}(1,269)=2.73$ <br> Prob $>\mathrm{F}=0.1000$ | $\mathrm{~F}(1,269)=97.34$ |
| Prob $>\mathrm{F}=0.0000$ |  |

Thus, we reject at the $5 \%$-level of significance that $\hat{y}=0$ but we do not have evidence to reject at the $5 \%$-level of significance that $\tilde{y}=0$. This indicates that we prefer the model with price and size as logarithms.

### 8.2 Testing for Heteroscedasticity

The Wald and Breusch Pagan tests for all equations show clear signs of heteroscedasticity.

|  | Fixed Effect - Wald Test <br> H0: Constant variance | Pooled OLS - Breusch Pagan <br> H0: Constant variance |
| :--- | :--- | :--- |
| Equation 1: | Prob $>$ chi2 $=0.0000$ | Prob $>$ chi2 $=0.0000$ |
| Equation 2: | Prob $>\operatorname{chi} 2=0.0000$ | Prob $>$ chi2 $=0.0000$ |
| Equation 3: | Prob $>\operatorname{chi} 2=0.0000$ | Prob $>$ chi2 $=0.0000$ |
| Equation 4: | Prob $>\operatorname{chi} 2=0.0000$ | Prob $>$ chi2 $=0.0000$ |
| Equation 5: | Prob $>$ chi2 $=0.0000$ | Prob $>$ chi2 $=0.0000$ |
| Equation 6: | Prob $>$ chi2 $=0.0000$ | Prob $>$ chi2 $=0.0000$ |

### 8.3 Wooldridge Test for Autocorrelation

Equations 1, 2, 3 and 6 show signs of autocorrelation. Equations 4 and 5 do not.

|  | Wooldridge test for autocorrelation |
| :--- | :--- |
|  | H0: No first-order autocorrelation |
| Equation 1: | Prob $>\mathrm{F}=0.0267$ |
| Equation 2: | Prob $>\mathrm{F}=0.0266$ |
| Equation 3: | Prob $>\mathrm{F}=0.0267$ |
| Equation 4: | Prob $>\mathrm{F}=0.1214$ |
| Equation 5: | Prob $>\mathrm{F}=0.0267$ |
| Equation 6: |  |

### 8.4 Variance Inflation Factor Tests

Equation 1

| Monday | Friday |
| :--- | :--- |
| 1.065196 | 1.065196 |

Equation 2

| Monday | Friday | SentimentScore | Monday*SentimentScore | Friday*SentimentScore |
| :--- | :--- | :--- | :--- | :--- |
| 10.921735 | 10.948341 | 1.657674 | 11.185505 | 11.216073 |

Equation 3

| Monday | Friday | Earnings | WBeta | WROA |
| :--- | :--- | :--- | :--- | :--- |
| 270.221775 | 270.369664 | 2.562505 | 1.856341 | 2.196935 |
| lnPrice | lnsize | Age | MaxReturn | Illiquidity |
| 3.941099 | 4.366022 | 1.926586 | 1.894601 | 1.734744 |
| FiftyTwo | Monday*Earnings | Monday*WBeta | Monday*WROA | Monday*lnPrice |
| 1.746944 | 4.327365 | 3.300574 | 1.794913 | 10.890397 |
| Monday*lnsize | Monday*Age | Monday*MaxReturn | Monday*Illiquidity | Monday*FiftyTwo |
| 359.440132 | 2.523365 | 1.655656 | 1.386292 | 1.820268 |
| Friday*Earnings | Friday*WBeta | Friday*WROA | Friday*lnPrice | Friday*lnsize |
| 4.336969 | 3.305737 | 1.798604 | 359.369379 | 10.936871 |
| Friday*Age | Friday*MaxReturn | Friday*Illiquidity | Friday*FiftyTwo |  |
| 2.522661 | 1.520141 | 1.357065 | 1.826489 |  |

Equation 4

| Monday | Friday | SettlementChange | Monday*SettlementChange | Friday*SettlementChange |
| :--- | :--- | :---: | :---: | :--- |
| 1.487125 | 1.478154 | 1.658368 | 1.751343 | 1.742800 |

Equation 5

| Monday | Friday | PutsDummy | Monday*PutsDummy | Friday*PutsDummy |
| :--- | :--- | :--- | :--- | :--- |
| 1.174898 | 1.174181 | 1.657053 | 1.435197 | 1.440465 |

Equation 6

| Monday | Friday | PutsDummy | SentimentScore | SettlementChange |
| :--- | :--- | :--- | :--- | :--- |
| 13.07 | 13.08 | 1.81 | 1.81 | 1.66 |
| Monday*PutsDummy | Monday*SentimentScore | Monday*SettlementChange |  |  |
| 1.59 | 12.22 | 1.9 |  |  |
| Friday*PutsDummy | Friday*SentimentScore | Friday*SettlementChange |  |  |
| 1.59 | 12.24 | 1.89 |  |  |

### 8.5 Correlation Matrix

| Variables | (1) | (2) | (3) | (4) | (5) | (6) | (7) | (8) | (9) |
| :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: |
| (1) Beta | 1.000 |  |  |  |  |  |  |  |  |
| (2) ROA | -0.033 | 1.000 |  |  |  |  |  |  |  |
| (3) $\ln$ Price | -0.013 | 0.356 | 1.000 |  |  |  |  |  |  |
| (4) lnSize | 0.201 | 0.326 | 0.717 | 1.000 |  |  |  |  |  |
| (5) Earnings | -0.056 | 0.463 | 0.489 | 0.441 | 1.000 |  |  |  |  |
| (6) Age | 0.067 | 0.100 | 0.175 | 0.354 | 0.113 | 1.000 |  |  |  |
| (7) MaxReturn | -0.003 | -0.095 | -0.132 | -0.127 | -0.105 | -0.031 | 1.000 |  |  |
| (8) Illiquidity | -0.007 | -0.028 | -0.057 | -0.063 | -0.035 | -0.005 | 0.011 | 1.000 |  |
| (9) 52 WH | 0.036 | -0.152 | -0.184 | -0.153 | -0.177 | -0.039 | 0.083 | -0.000 | 1.000 |

### 8.6 Testing Equation 3 for Effects of Multicollinearity

## Equation 3 results

Equation 3 is presented with Fixed Effect and pooled OLS estimators. Both lnPrice and lnSize are included in subequations 1 and 2 , while sub-equations 3 and 4 are estimated without $\operatorname{lnSize}$, and sub-equations 5 and 6 are estimated without $\ln$ Price. Standard errors are clustered by company in all estimations. Robust standard errors are presented in parentheses.

|  | $(1)$ | $(2)$ | $(3)$ | $(4)$ | $(5)$ | (6) |
| :--- | :---: | :---: | :---: | :---: | :---: | :---: |
|  | Fixed Effect | Pooled OLS | Fixed Effect | Pooled OLS | Fixed Effect | Pooled OLS |
|  | Both | Both | W/O Size | W/O Size | W/O Price | W/O Price |
|  |  |  |  |  | Returns | Returns |


|  |  |  |  |  |  |  |
| :--- | :---: | :---: | :---: | :---: | :---: | :---: |
| _cons | $3.67676^{* * *}$ | $0.83644^{* * *}$ | $0.38988^{* * *}$ | $0.09506^{* * *}$ | $3.58651^{* * *}$ | $0.94790^{* * *}$ |
| Obs. | $(0.54824)$ | $(0.30591)$ | $(0.05493)$ | $(0.02634)$ | $(0.40601)$ | $(0.24927)$ |
| Adj. R-squared | 400273 | 400273 | 400273 | 400273 | 400273 | 400273 |
|  | 0.00088 | 0.00053 | 0.00065 | 0.00046 | 0.00087 | 0.00052 |
| Stan |  |  |  |  |  |  |

Standard errors are in parenthesis
${ }^{* * *} p<0.01,{ }^{* *} p<0.05,{ }^{*} p<0.1$

### 8.7 Residuals Versus Fitted Values








### 8.8 Yearly and Industry Fixed Effects

## Equation 1 Results

Equation 1 is presented below, in which equation 1 is presented with a Fixed Effect estimator, with and without yearly fixed effects, and pooled OLS estimator are presented with and without yearly and industry fixed effects.

|  | (1) | $(2)$ | $(3)$ | $(4)$ |
| :--- | :---: | :---: | :---: | :---: |
|  | Fixed Effect | Fixed Effect | Pooled OLS | Pooled OLS |
|  | Returns | Returns | Returns | Returns |
| Monday | $-0.05921^{* *}$ | $-0.06007^{* *}$ | $-0.06005^{* *}$ | $-0.06251^{* *}$ |
| Friday | $(0.02383)$ | $(0.02402)$ | $(0.02456)$ | $(0.02488)$ |
|  | $0.23309^{* * *}$ | $0.23400^{* * *}$ | $0.23270^{* * *}$ | $0.23393^{* * *}$ |
| _cons | $(0.02218)$ | $(0.02216)$ | $(0.02210)$ | $(0.02207)$ |
|  | $0.04933^{* * *}$ | $-0.09500^{* *}$ | $0.04957^{* *}$ | -0.08135 |
| Obs. | $(0.00761)$ | $(0.04022)$ | $(0.01988)$ | $(0.05180)$ |
| Adj. R-squared | 553181 | 553181 | 553181 | 551250 |
|  | 0.00019 | 0.00078 | 0.00019 | 0.00080 |
| Unit Dummy: |  |  |  |  |
| Industry Dummy: | YES | YES | NO | NO |
| Yearly Dummy: | NO | NO | NO | YES |
|  | NO | YES | NO | YES |

Standard errors are in parenthesis
$* * * p<0.01, * * p<0.05, * p<0.1$

## Equation 2 Results

Equation 2 is presented below, in which equation 2 is presented with a Fixed Effect estimator, with and without yearly fixed effects, and pooled OLS estimator are presented with and without yearly and industry fixed effects.

|  | $(1)$ <br> Fixed Effect <br> Returns | $(2)$ <br> Fixed Effect <br> Returns | Pooled OLS <br> Returns | Pooled OLS <br> Returns |
| :--- | :---: | :---: | :---: | :---: |
| Monday | 0.05357 | 0.05332 | 0.05357 | 0.05374 |
|  | $(0.08188)$ | $(0.08158)$ | $(0.08180)$ | $(0.08162)$ |
| SentimentScore | 0.03274 | 0.02661 | -0.00115 | 0.00058 |
|  | $(0.03060)$ | $(0.02986)$ | $(0.01277)$ | $(0.01389)$ |
| Mon*SentimentScore | -0.02036 | -0.02038 | -0.02031 | -0.02049 |
|  | $(0.01794)$ | $(0.01796)$ | $(0.01793)$ | $(0.01797)$ |
| Friday | -0.11008 | -0.10832 | -0.10977 | -0.10839 |
|  | $(0.07364)$ | $(0.07375)$ | $(0.07372)$ | $(0.07383)$ |
| Fri*SentimentScore | $0.06503^{* * *}$ | $0.06480^{* * *}$ | $0.06496^{* * *}$ | $0.06490^{* * *}$ |
|  | $(0.01621)$ | $(0.01624)$ | $(0.01623)$ | $(0.01626)$ |
| _cons | -0.14718 | $-0.66660 * * *$ | 0.03355 | $-0.46287 * * *$ |
| Obs. | $(0.15920)$ | $(0.14366)$ | $(0.05673)$ | $(0.09582)$ |
| Adj. R-squared | 400273 | 400273 | 400273 | 399941 |
|  | 0.00037 | 0.0010 | 0.00034 | 0.0010 |
| Unit Dummy: |  |  |  |  |
| Industry Dummy: | YES | YES | NO | NO |
| Yearly Dummy: | NO | NO | NOS | YES |
|  |  |  | NO | YES |

[^19]Equation 3 Results
Equation 3 is presented below, in which equation 3 is presented with a Fixed Effect estimator, with and without yearly fixed effects, and pooled OLS estimator are presented with and without yearly and industry fixed effects.

|  | $(1)$ Fixed Effect Returns |  | $(3)$ Pooled OLS Returns | $(4)$ Pooled OLS Returns |
| :---: | :---: | :---: | :---: | :---: |
| Monday | $\begin{gathered} 0.28967 \\ (0.35973) \end{gathered}$ | $\begin{gathered} 0.29323 \\ (0.36008) \end{gathered}$ | $\begin{gathered} 0.29388 \\ (0.36115) \end{gathered}$ | $\begin{gathered} 0.29121 \\ (0.36197) \end{gathered}$ |
| Earnings | $\begin{gathered} 0.06569 * * * \\ (0.02502) \end{gathered}$ | $\begin{aligned} & 0.04510^{*} \\ & (0.02334) \end{aligned}$ | $\begin{gathered} 0.07890 * * * \\ (0.02192) \end{gathered}$ | $\begin{gathered} 0.05574 * * * \\ (0.01973) \end{gathered}$ |
| Beta | $\begin{aligned} & -0.02184 \\ & (0.01909) \end{aligned}$ | $\begin{aligned} & -0.02734 \\ & (0.01855) \end{aligned}$ | $\begin{aligned} & -0.01164 \\ & (0.01686) \end{aligned}$ | $\begin{aligned} & -0.01342 \\ & (0.01607) \end{aligned}$ |
| ROA | $\begin{gathered} 0.96380 * * * \\ (0.24801) \end{gathered}$ | $\begin{gathered} 0.88343 * * * \\ (0.24165) \end{gathered}$ | $\begin{gathered} 0.54419 * * * \\ (0.19912) \end{gathered}$ | $\begin{gathered} 0.54754 * * * \\ (0.19400) \end{gathered}$ |
| Age | $\begin{gathered} 0.00379 \\ (0.00347) \end{gathered}$ | $\begin{gathered} 0.02925^{* * *} \\ (0.00232) \end{gathered}$ | $\begin{aligned} & 0.00305^{*} \\ & (0.00168) \end{aligned}$ | $\begin{gathered} 0.00225 \\ (0.00149) \end{gathered}$ |
| $\ln$ Price | $\begin{gathered} 0.00562 \\ (0.02038) \end{gathered}$ | $\begin{gathered} 0.00921 \\ (0.01919) \end{gathered}$ | $\begin{gathered} -0.01156 \\ (0.01002) \end{gathered}$ | $\begin{aligned} & -0.00647 \\ & (0.00929) \end{aligned}$ |
| $\operatorname{lnSize}$ | $\begin{gathered} -0.17745 * * * \\ (0.02962) \end{gathered}$ | $\begin{gathered} -0.13502 * * * \\ (0.02872) \end{gathered}$ | $\begin{gathered} -0.04089^{* *} \\ (0.01685) \end{gathered}$ | $\begin{gathered} -0.03100^{* *} \\ (0.01548) \end{gathered}$ |
| MaxReturn | $\begin{aligned} & -0.12523 \\ & (0.09080) \end{aligned}$ | $\begin{aligned} & -0.11210 \\ & (0.07615) \end{aligned}$ | $\begin{aligned} & -0.07316 \\ & (0.07502) \end{aligned}$ | $\begin{aligned} & -0.06233 \\ & (0.06056) \end{aligned}$ |
| 52WeekHigh | $\begin{gathered} 0.01990^{* *} \\ (0.00920) \end{gathered}$ | $\begin{gathered} 0.02099^{* *} \\ (0.01008) \end{gathered}$ | $\begin{gathered} 0.01407 \\ (0.00992) \end{gathered}$ | $\begin{gathered} 0.01572 \\ (0.01067) \end{gathered}$ |
| Illiquidity | $\begin{gathered} 10.11335 \\ (44.02701) \end{gathered}$ | $\begin{gathered} 12.64068 \\ (46.59683) \end{gathered}$ | $\begin{gathered} 14.03636 \\ (43.87139) \end{gathered}$ | $\begin{gathered} 18.72453 \\ (47.48899) \end{gathered}$ |
| Monday*Earnings | $\begin{aligned} & -0.01620 \\ & (0.04806) \end{aligned}$ | $\begin{aligned} & -0.01683 \\ & (0.04812) \end{aligned}$ | $\begin{aligned} & -0.01672 \\ & (0.04816) \end{aligned}$ | $\begin{aligned} & -0.01818 \\ & (0.04821) \end{aligned}$ |
| Monday*Beta | $\begin{aligned} & -0.00362 \\ & (0.03270) \end{aligned}$ | $\begin{aligned} & -0.00345 \\ & (0.03265) \end{aligned}$ | $\begin{aligned} & -0.00487 \\ & (0.03285) \end{aligned}$ | $\begin{aligned} & -0.00489 \\ & (0.03280) \end{aligned}$ |
| Monday*ROA | $\begin{gathered} 0.36452 \\ (0.49034) \end{gathered}$ | $\begin{gathered} 0.36514 \\ (0.49011) \end{gathered}$ | $\begin{gathered} 0.36468 \\ (0.49076) \end{gathered}$ | $\begin{gathered} 0.36396 \\ (0.49044) \end{gathered}$ |
| Monday*Age | $\begin{aligned} & -0.00193 \\ & (0.00197) \end{aligned}$ | $\begin{aligned} & -0.00193 \\ & (0.00197) \end{aligned}$ | $\begin{aligned} & -0.00193 \\ & (0.00198) \end{aligned}$ | $\begin{aligned} & -0.00191 \\ & (0.00198) \end{aligned}$ |
| Monday*lnPrice | $\begin{gathered} 0.04888 * * * \\ (0.01718) \end{gathered}$ | $\begin{gathered} 0.04921 * * * \\ (0.01715) \end{gathered}$ | $\begin{gathered} 0.04867 * * * \\ (0.01719) \end{gathered}$ | $\begin{gathered} 0.04897 * * * \\ (0.01716) \end{gathered}$ |
| Monday* $\operatorname{lnSize}$ | $\begin{aligned} & -0.02075 \\ & (0.01984) \end{aligned}$ | $\begin{aligned} & -0.02096 \\ & (0.01982) \end{aligned}$ | $\begin{aligned} & -0.02081 \\ & (0.01990) \end{aligned}$ | $\begin{gathered} -0.02074 \\ (0.01989) \end{gathered}$ |
| Monday*MaxReturn | $\begin{gathered} 0.11574 \\ (0.09360) \end{gathered}$ | $\begin{gathered} 0.10976 \\ (0.09098) \end{gathered}$ | $\begin{gathered} 0.10706 \\ (0.08892) \end{gathered}$ | $\begin{gathered} 0.10082 \\ (0.08629) \end{gathered}$ |
| Monday*52WeekHigh | $\begin{aligned} & -0.00940 \\ & (0.01600) \end{aligned}$ | $\begin{aligned} & -0.00921 \\ & (0.01600) \end{aligned}$ | $\begin{aligned} & -0.00951 \\ & (0.01605) \end{aligned}$ | $\begin{aligned} & -0.00917 \\ & (0.01603) \end{aligned}$ |
| Monday*Illiquidity | $\begin{aligned} & -37.62345 \\ & (82.46578) \end{aligned}$ | $\begin{aligned} & -40.43221 \\ & (81.77529) \end{aligned}$ | $\begin{aligned} & -36.67682 \\ & (83.02645) \end{aligned}$ | $\begin{gathered} -39.78898 \\ (82.19951) \end{gathered}$ |
| Friday | $\begin{gathered} 0.47747 \\ (0.35339) \end{gathered}$ | $\begin{gathered} 0.47654 \\ (0.35368) \end{gathered}$ | $\begin{gathered} 0.47896 \\ (0.35313) \end{gathered}$ | $\begin{gathered} 0.48712 \\ (0.35330) \end{gathered}$ |
| Friday*Earnings | $\begin{gathered} -0.09828^{* *} \\ (0.04303) \end{gathered}$ | $\begin{gathered} -0.09889^{* *} \\ (0.04298) \end{gathered}$ | $\begin{gathered} -0.09706 * * \\ (0.04306) \end{gathered}$ | $\begin{gathered} -0.09686^{* *} \\ (0.04301) \end{gathered}$ |
| Friday*Beta | $\begin{gathered} 0.01869 \\ (0.04070) \end{gathered}$ | $\begin{gathered} 0.01789 \\ (0.04069) \end{gathered}$ | $\begin{gathered} 0.01861 \\ (0.04079) \end{gathered}$ | $\begin{gathered} 0.01814 \\ (0.04077) \end{gathered}$ |
| Friday*ROA | $\begin{aligned} & -0.30414 \\ & (0.37279) \end{aligned}$ | $\begin{aligned} & -0.30174 \\ & (0.37284) \end{aligned}$ | $\begin{aligned} & -0.30263 \\ & (0.37231) \end{aligned}$ | $\begin{aligned} & -0.29885 \\ & (0.37264) \end{aligned}$ |
| Friday*Age | $\begin{aligned} & -0.00264 \\ & (0.00184) \end{aligned}$ | $\begin{aligned} & -0.00264 \\ & (0.00184) \end{aligned}$ | $\begin{aligned} & -0.00264 \\ & (0.00184) \end{aligned}$ | $\begin{aligned} & -0.00265 \\ & (0.00184) \end{aligned}$ |
| Friday*lnPrice | $\begin{aligned} & -0.02656 \\ & (0.01750) \end{aligned}$ | $\begin{aligned} & -0.02643 \\ & (0.01750) \end{aligned}$ | $\begin{aligned} & -0.02652 \\ & (0.01748) \end{aligned}$ | $\begin{aligned} & -0.02606 \\ & (0.01748) \end{aligned}$ |
| Friday*lnSize | $\begin{aligned} & -0.00471 \\ & (0.01938) \end{aligned}$ | $\begin{aligned} & -0.00464 \\ & (0.01939) \end{aligned}$ | $\begin{aligned} & -0.00486 \\ & (0.01935) \end{aligned}$ | $\begin{aligned} & -0.00525 \\ & (0.01935) \end{aligned}$ |
| Friday*MaxReturn | $\begin{gathered} 0.07479 \\ (0.11392) \end{gathered}$ | $\begin{gathered} 0.07513 \\ (0.11409) \end{gathered}$ | $\begin{gathered} 0.07671 \\ (0.11514) \end{gathered}$ | $\begin{gathered} 0.07690 \\ (0.11526) \end{gathered}$ |
| Friday*52WeekHigh | $\begin{gathered} 0.00140 \\ (0.01278) \end{gathered}$ | $\begin{gathered} 0.00142 \\ (0.01278) \end{gathered}$ | $\begin{gathered} 0.00159 \\ (0.01272) \end{gathered}$ | $\begin{gathered} 0.00156 \\ (0.01274) \end{gathered}$ |
| Friday*Illiquidity | $\begin{gathered} 99.92262 \\ (144.31854) \end{gathered}$ | $\begin{gathered} 99.07873 \\ (143.99051) \end{gathered}$ | $\begin{gathered} 99.10922 \\ (143.80520) \end{gathered}$ | $\begin{gathered} 97.46354 \\ (143.12878) \end{gathered}$ |
| _cons | $\begin{gathered} 3.67676 * * * \\ (0.54824) \end{gathered}$ | $\begin{gathered} 2.33279 * * * \\ (0.56663) \end{gathered}$ | $\begin{gathered} 0.83644 * * * \\ (0.30591) \end{gathered}$ | $\begin{gathered} 0.17760 \\ (0.26941) \end{gathered}$ |
| Obs. | 400273 | 400273 | 400273 | 399941 |
| R-squared | 0.00065 | 0.0012 | 0.00046 | 0.0011 |
| Unit Dummy: | YES | YES | NO | NO |
| Industry Dummy: | NO | NO | NO | YES |
| Yearly Dummy: | NO | YES | NO | YES |

Standard errors are in parenthesis
*** $p<0.01,{ }^{* *} p<0.05,{ }^{*} p<0.1$

## Equation 4 Results

Equation 4 is presented below, in which equation 4 is presented with a Fixed Effect estimator, with and without yearly fixed effects, and pooled OLS estimator are presented with and without yearly and industry fixed effects. The base Fixed Effects estimation model uses unit fixed effects to remove all between-unit variation.

|  | (1) <br> Returns100 | (2) <br> Returns100 | (3) <br> Returns100 | (4) <br> Returns100 |
| :---: | :---: | :---: | :---: | :---: |
| Monday | -0.07238*** | -0.07383*** | -0.07322*** | -0.07691*** |
|  | (0.02768) | (0.02806) | (0.02794) | (0.02854) |
| SettlementChange | -0.08318*** | -0.20433 | -0.00723 | -0.20705 |
|  | (0.03213) | (0.16541) | (0.02201) | (0.16527) |
| Mon*SettlementChange | 0.04665 | 0.04815 | 0.04636 | 0.05023 |
|  | (0.03952) | (0.03979) | (0.03970) | (0.03998) |
| Friday | 0.22584*** | 0.22716*** | 0.22461*** | 0.22611*** |
|  | (0.02841) | (0.02839) | (0.02853) | (0.02863) |
| Fri*SettlementChange | 0.02549 | 0.02413 | 0.02895 | 0.02755 |
|  | (0.04268) | (0.04273) | (0.04335) | (0.04358) |
| _cons | 0.07274*** | -0.09088** | 0.05160** | -0.07696 |
|  | (0.01483) | (0.04029) | (0.02013) | (0.05252) |
| Obs. | 553181 | 553181 | 553181 | 551250 |
| Adj. R-squared | 0.00020 | 0.00078 | 0.00018 | 0.00080 |
| Unit Dummy: | YES | YES | NO | NO |
| Industry Dummy: | NO | NO | NO | YES |
| Yearly Dummy: | NO | YES | NO | YES |

Standard errors are in parenthesis
${ }^{* * *} p<0.01,{ }^{* *} p<0.05,{ }^{*} p<0.1$

## Equation 5 Results

Equation 5 is presented below, in which equation 5 is presented with a Fixed Effect estimator, with and without yearly fixed effects, and pooled OLS estimator are presented with and without yearly and industry fixed effects.

|  | $(1)$ <br> Fixed Effect <br> Returns | $(2)$ <br> Fixed Effect <br> Returns | $(3)$ <br> Pooled OLS <br> Returns | $(4)$ <br> Pooled OLS <br> Returns |
| :--- | :---: | :---: | :---: | :---: |
| Monday | $-0.06279^{* *}$ | $-0.06370^{* *}$ | $-0.06373^{* *}$ | $-0.06640^{* *}$ |
|  | $(0.02611)$ | $(0.02631)$ | $(0.02692)$ | $(0.02726)$ |
| PutsDummy | -0.05208 | -0.04002 | -0.04924 | -0.04983 |
|  | $(0.03288)$ | $(0.03511)$ | $(0.03099)$ | $(0.03334)$ |
| Monday*PutsDummy | 0.03707 | 0.03734 | 0.03807 | 0.03994 |
|  | $(0.03587)$ | $(0.03589)$ | $(0.03649)$ | $(0.03657)$ |
| Friday | $0.24671 * * *$ | $0.24763^{* * *}$ | $0.24627 * * *$ | $0.24758^{* * *}$ |
|  | $(0.02406)$ | $(0.02403)$ | $(0.02398)$ | $(0.02396)$ |
| Friday*PutsDummy | $-0.14767 * * *$ | $-0.14773 * * *$ | $-0.14746^{* * *}$ | $-0.14778 * * *$ |
|  | $(0.03818)$ | $(0.03819)$ | $(0.03802)$ | $(0.03811)$ |
| _cons | $0.05424 * * *$ | $-0.09229 * *$ | $0.05423^{* *}$ | -0.07541 |
|  | $(0.00898)$ | $(0.03962)$ | $(0.02184)$ | $(0.05374)$ |
| Obs. | 552938 | 552938 | 552938 | 551007 |
| Adj. R-squared | 0.00019 | 0.00078 | 0.00019 | 0.00081 |
|  |  |  |  |  |
| Unit Dummy: | YES | YES | NO | NO |
| Industry Dummy: | NO | NO | NO | YES |
| Yearly Dummy: | NO | YES | NO | YES |
|  |  |  |  |  |

[^20]
## Equation 6 Results

Equation 6 is presented below, in which equation 6 is presented with a Fixed Effect estimator, with and without yearly fixed effects, and pooled OLS estimator are presented with and without yearly and industry fixed effects.

|  | $(1)$ Fixed Effect Returns | $(2)$ Fixed Effect Returns | (3) Pooled OLS Returns | (4) Pooled OLS Returns |
| :---: | :---: | :---: | :---: | :---: |
| Monday | $\begin{gathered} \hline 0.04449 \\ (0.08509) \end{gathered}$ | $\begin{gathered} \hline 0.04377 \\ (0.08465) \end{gathered}$ | $\begin{gathered} \hline 0.04421 \\ (0.08504) \end{gathered}$ | $\begin{gathered} \hline 0.04376 \\ (0.08472) \end{gathered}$ |
| SettlementChange | $\begin{gathered} -0.06852^{* *} \\ (0.02994) \end{gathered}$ | $\begin{aligned} & -0.04453 \\ & (0.06142) \end{aligned}$ | $\begin{aligned} & -0.03238 \\ & (0.02422) \end{aligned}$ | $\begin{aligned} & -0.04855 \\ & (0.06160) \end{aligned}$ |
| PutsDummy | $\begin{aligned} & -0.01759 \\ & (0.04095) \end{aligned}$ | $\begin{aligned} & -0.04810 \\ & (0.03908) \end{aligned}$ | $\begin{aligned} & -0.01398 \\ & (0.02643) \end{aligned}$ | $\begin{aligned} & -0.01276 \\ & (0.02993) \end{aligned}$ |
| SentimentScore | $\begin{gathered} 0.03429 \\ (0.03071) \end{gathered}$ | $\begin{gathered} 0.02697 \\ (0.03010) \end{gathered}$ | $\begin{aligned} & -0.00183 \\ & (0.01340) \end{aligned}$ | $\begin{aligned} & -0.00026 \\ & (0.01470) \end{aligned}$ |
| Mon*SettlementChange | $\begin{gathered} 0.05170 \\ (0.03878) \end{gathered}$ | $\begin{gathered} 0.05268 \\ (0.03916) \end{gathered}$ | $\begin{gathered} 0.05207 \\ (0.03875) \end{gathered}$ | $\begin{gathered} 0.05356 \\ (0.03918) \end{gathered}$ |
| Mon*PutsDummy | $\begin{array}{r} -0.02283 \\ (0.03445) \end{array}$ | $\begin{aligned} & -0.02286 \\ & (0.03450) \end{aligned}$ | $\begin{aligned} & -0.02265 \\ & (0.03451) \end{aligned}$ | $\begin{array}{r} -0.02250 \\ (0.03457) \end{array}$ |
| Mon*SentimentScore | $\begin{aligned} & -0.02157 \\ & (0.01871) \end{aligned}$ | $\begin{aligned} & -0.02158 \\ & (0.01872) \end{aligned}$ | $\begin{aligned} & -0.02149 \\ & (0.01869) \end{aligned}$ | $\begin{aligned} & -0.02167 \\ & (0.01873) \end{aligned}$ |
| Friday | $\begin{aligned} & -0.09583 \\ & (0.07814) \end{aligned}$ | $\begin{aligned} & -0.09352 \\ & (0.07821) \end{aligned}$ | $\begin{aligned} & -0.09566 \\ & (0.07822) \end{aligned}$ | $\begin{aligned} & -0.09327 \\ & (0.07829) \end{aligned}$ |
| Fri*SettlementChange | $\begin{gathered} 0.01503 \\ (0.03964) \end{gathered}$ | $\begin{gathered} 0.01396 \\ (0.03981) \end{gathered}$ | $\begin{gathered} 0.01563 \\ (0.03965) \end{gathered}$ | $\begin{gathered} 0.01362 \\ (0.03981) \end{gathered}$ |
| Fri*PutsDummy | $\begin{aligned} & -0.05413^{*} \\ & (0.03051) \end{aligned}$ | $\begin{gathered} -0.05472^{*} \\ (0.03051) \end{gathered}$ | $\begin{aligned} & -0.05442^{*} \\ & (0.03049) \end{aligned}$ | $\begin{aligned} & -0.05534^{*} \\ & (0.03048) \end{aligned}$ |
| Fri*SentimentScore | $\begin{gathered} 0.06242^{* * *} \\ (0.01687) \end{gathered}$ | $\begin{gathered} 0.06217 * * * \\ (0.01690) \end{gathered}$ | $\begin{gathered} 0.06234 * * * \\ (0.01689) \end{gathered}$ | $\begin{gathered} 0.06224 * * * \\ (0.01692) \end{gathered}$ |
| _cons | $\begin{gathered} -0.12999 \\ (0.15591) \end{gathered}$ | $\begin{gathered} -0.65931^{* * *} \\ (0.14324) \end{gathered}$ | $\begin{gathered} 0.04986 \\ (0.05699) \end{gathered}$ | $\begin{gathered} -0.44792 * * * \\ (0.10217) \end{gathered}$ |
| Obs. | 400030 | 400030 | 400030 | 399698 |
| Adj. R-squared | 0.00037 | 0.00099 | 0.00033 | 0.0010 |
| Unit Dummy: | YES | YES | NO | NO |
| Industry Dummy: | NO | NO | NO | YES |
| Yearly Dummy: | NO | YES | NO | YES |

Standard errors are in parenthesis
*** $p<0.01$, ** $p<0.05,{ }^{*} p<0.1$

### 8.9 Augmented Dickey-Fuller Test

An Augmented Dickey-Fuller Test is run on the returns. This indicates stationarity.

| Dickey-Fuller $=-431.23$ | Lag order $=2$, |
| :--- | :--- |
| p-value $=0.01$ | H0: Non-stationarity |
|  |  |

### 8.10 List of Companies in Dataset

| Company | ISIN | Company | ISIN |
| :---: | :---: | :---: | :---: |
| 24SEVEN TECHNOLOGY GROUP | NO0010279474 | BWG HOMES ASA | NO0010298300 |
| A-PRESSEN AS | NO0005014001 | BYGGMA ASA | NO0003087603 |
| ABILITY DRILLING ASA | NO0010333024 | CARASENT ASA | NO0010123060 |
| ACTINOR SHIPPING | NO0003028607 | CATCH <br> COMMUNICATIONS AS | NO0010093933 |
| ADEVINTA ASA | NO0010844038 | CECON AS | NO0010355910 |
| ADVANCED PROD \& LOADING | NO0010255862 | CELLCURA ASA | NO0010386253 |
| AEGA ASA | NO0010626559 | CERMAQ ASA | NO0010003882 |
| AF GRUPPEN ASA | NO0003078107 | CHOICE HOTELS SCANDINAVIA | NO0003072506 |
| AGR GROUP ASA | NO0010277171 | CODFARMERS ASA | NO0010160484 |
| AGRESSO GROUP ASA | NO0003052508 | COMPELLO AS | NO0010322324 |
| AGRINOS AS | NO0010592934 | COMPONENT <br> SOFTWARE GROUP ASA | NO0010068513 |
| AKASTOR ASA | NO0010215684 | COMROD <br> COMMUNICATIONS ASA | NO0010338445 |
| AKER BIOMARINE ASA | NO0003084006 | CONFORMIT ASA | NO0003117509 |
| AKER BP ASA | NO0010295603 | COPEINCA ASA | NO0010352412 |
| AKER DRILLING ASA SHS | NO0010287006 | CRAYON GROUP HOLDING ASA | NO0010026230 |
| AKER FLOATING PRODUCTION ASA | NO0010308836 | CRUDECORP ASA | NO0010368475 |
| AKER MARITIME ASA | NO0003062507 | $\begin{aligned} & \text { CRYSTAL PRODUCTION } \\ & \text { ASA } \end{aligned}$ | NO0003015901 |
| AKER SOLUTIONS ASA | NO0010716582 | CUSTOMAX ASA | NO0003111809 |
| AKVA GROUP ASA | NO0003097503 | CXENSE ASA | NO0010671068 |
| ALCATEL STK ASA | NO0005487207 | DATA RESPONSE ASA | NO0003064107 |
| ALGETA ASA | NO0010239437 | DEEP OCEAN ASA | NO0010279821 |
| ALTINEX ASA | NO0003056806 | DEEP SEA SUPPLY ASA | NO0010226905 |
| ALVERN ASA | NO0003050304 | DNO ASA | NO0003921009 |
| AMERICAN SHIPPING CO ASA | NO0010272065 | DOF ASA | NO0010070063 |
| ANDVORD TYBRING-GJEDDE ASA | NO0005724401 | DOF INSTALLER ASA | NO0010359565 |
| AQUA BIO TECHNOLOGY ASA | NO0010307135 | DOF SUBSEA ASA | NO0010274608 |
| AQUALISBRAEMAR ASA | NO0010715394 | DOLPHIN DRILLING ASA | NO0003089005 |
| ARACA ENERGY ASA | NO0010318405 | DOLPHIN GROUP ASA | NO0010170921 |
| ARCUS ASA | NO0010776875 | DOMSTEIN ASA | NO0003072407 |
| ARENDALS FOSSEKOMPANI ASA | NO0003572802 | DSND SUBSEA ASA | NO0003143604 |
| ASK PROXIMA ASA | NO0005621201 | DYNO ASA | NO0003983702 |
| ASKER OG BAERUMS BUDSTIKKE | NO0003586802 | EAM SOLAR ASA | NO0010607781 |
| ATEA ASA | NO0004822503 | EASTERN DRILLING ASA | NO0010265168 |
| ATLANTIC LUMPUS AS | NO0010755051 | EIDESVIK OFFSHORE | NO0010263023 |
| ATLANTIC SAPPHIRE | NO0010768500 | EIENDOMSSPAR ASA | NO0003998700 |
| AURORA LPG HOLDING ASA | NO0010701279 | EITZEN CHEMICAL ASA | NO0010327620 |
| AUSTEVOLL SEAFOOD ASA | NO0010073489 | EKORNES ASA | NO0003035305 |
| AVENIR ASA | NO0005598706 | ELECTROMAGNETIC GEOSERV | NO0010358484 |
| AWILCO ASA | NO0003083107 | ELEMENT ASA | NO0003055808 |
| AWILCO LNG AS | NO0010607971 | ELKEM ASA | NO0010816093 |
| AWILCO OFFSHORE ASA | NO0010255722 | ELKEM GROUP A/S | NO0004031303 |
| AXXIS GEO SOLUTIONS AS | NO0010778095 | ELKJOP ASA | NO0003042202 |
| BALTIC SEA PROP AS | NO0010810476 | ELTEK ASA | NO0003109407 |
| BELSHIPS ASA | NO0003094104 | EMS SEVEN SEAS ASA | NO0003075905 |
| BERGEN NORDHORDLAND RUTELAG | NO0003099608 | ENDUR ASA | NO0010379779 |
| BERGENBIO ASA | NO0010650013 | ENITEL ASA | NO0003098402 |
| BERGESEN DY A/S | NO0003102113 | ENTRA ASA | NO0010716418 |
| BIOTEC PHARMACON | NO0010014632 | ENWA ASA | NO0010097041 |
| BJOLVEFOSSEN AS | NO0003666604 | EQOLOGY ASA | NO0010585144 |
| BJORGE GRUPPEN ASA | NO0003101404 | EQUINOR ASA | NO0010096985 |
| BLACK SEA PROPERTY AS | NO0010755101 | ETMAN <br> INTERNATIONAL AS | NO0010130743 |
| BONHEUR A/S | NO0003110603 | EUROPRIS ASA | NO0010735343 |
| BORGESTAD ASA | NO0003111700 | EVERCOM NETWORK ASA | NO0003081101 |
| BORGESTAD INDUSTRIES | NO0010439813 | EVRY ASA | NO0010019649 |
| BORREGAARD ASA | NO0010657505 | EXENSE ASA | NO0003116709 |
| BOUVET ASA | NO0010360266 | EXPERT ASA | NO0003089104 |
| BRAATHENS ASA | NO0003044703 | FARA ASA | NO0010296007 |
| BRIDGE ENERGY ASA | NO0010566235 | FARSTAD SHIPPING ASA | NO0003215303 |
| BULK INVEST ASA | NO0003042905 | FAST SEARCH AND TRANSFER AS | NO0003109605 |

FESIL ASA
FJORD SEAFOOD ASA
FJORD1 ASA
FJORDKRAFT HLDG
FOSEN ASA
FRED OLSEN PRODUCTION AS
FRONTIER DRILLING AS
GAMING INNOVATION GROUP INC
GANGER ROLF A/S
GC RIEBER SHIPPING ASA
GENTIAN DIAGNOSTIC AS
GOLDEN CLOSE MARIT
GOLDEN ENERGY OFFSHORE
GOODTECH ASA
GREGOIRE ASA
GRENLAND GROUP ASA
GRESVIG ASA
GRIEG SEAFOOD AS
GYLDENDAL ASA
HAFSLUND ASA
HAG ASA
HANDS ASA
HAVFISK ASA
HAVILA SHIPPING ASA
HAVILA SUPPLY ASA
HAVYARD GROUP ASA
HEXAGON COMPOSITES ASA
HIDDN SOLUTIONS ASA
HITEC ASA
HJELLEGJERDE ASA
HOFSETH BIOCARE ASA
HUNTER GROUP ASA
HURTIGRUTEN GROUP ASA
HYDRALIFT ASA
ICE GROUP ASA
IDEX BIOMETRICS ASA
IGNIS ASA
IGROUP ASA
IMSK SE
INCUS INVESTOR ASA
INDUCT SOFTWARE AS
INFOSTREAM A.S
INFRATEK ASA
INTELECOM GROUP ASA
INTELLINET ASA
INTEROIL EXPLORATION AS
ISLAND DRILLING COMPANY ASA
ITERA ASA
IVAR HOLDING ASA
JASON SHIPPING ASA
KAHOOT! AS
KENOR ASA
KID ASA
KITRON ASA
KLAVENESS COMBINATION CARRIE KLIPPEN INVEST ASA
KOMPLETT ASA
KONGSBERG AUTOMOTIVE ASA
KONGSBERG GRUPPEN ASA

NO0003046906
NO0003102600
NO0010792625
NO0010815673
NO0003168908
NO0010354020
NO0010067713
US36467X2062 NO0003172207

NO0010262686
NO0010748866 BMG4026X1020 NO0010813843 NO0004913609 NO0010375298 NO0010285661 NO0003046401 NO0010365521 NO0004288200 NO0004306416
NO0004474503
NO0010065154
NO0010269129
NO0010257728
NO0003107104
NO0010708605
NO0003067902
NO0003108102
NO0003047409
NO0003086902
NO0010598683
NO0010283211
NO0003325102
NO0003031908
NO0010734742
NO0003070609
NO0003087504
NO0003089807
NO0003072803
NO0003053308
NO0010536048
NO0003077505
NO0010395973
NO0003107609
NO0010036957
NO0010284318
NO0010350564
NO0010001118
NO0003053704
NO0010227036 NO0010823131

NO0004578105
NO0010743545
NO0003079709
NO0010833262
NO0003047805
NO0010032097
NO0003033102
NO0003043309

| KRISTIANSAND | NO0003033300 |
| :---: | :---: |
| KVAERNER ASA | NO0010605371 |
| KVAERNER ASA (OLD) | NO0004684408 |
| KVERNELAND ASA | NO0004677006 |
| LAVO.TV AS | NO0010793326 |
| LEIF HOEGH \& CO ASA | NO0004456906 |
| LEROY SEAFOOD | 00003096208 |
| GROUP ASA |  |
| LIFECARE AS | O0010591191 |
| LINDE-GROUP ASA | NO0003082406 |
| LINK MOBILITY GROUP | NO0010219702 |
| LIONERO AS | NO0010298318 |
| LOKI ASA | NO0003088700 |
| LUXO ASA | NO0003106007 |
| MAGNORA ASA | NO0010187032 |
| MAGSEIS FAIRFIELD ASA | NO0010663669 |
| MAMUT ASA | NO0003105405 |
| MARINE FARMS AS | NO0010049059 |
| MEDIABIN INC | US58446U2024 |
| MEDISTIM ASA | NO0010159684 |
| MEFJORDEN AS | NO0010028889 |
| MOELVEN INDUSTRIER |  |
| ASA |  |
| MORPOL ASA | 0010577299 |
| MOWI ASA | NO0003054108 |
| MPC CONTAINER SHIPS | NO0010791353 |
| ASA |  |
| MULTICLIENT | NO0010657604 |
| GEOPHYSICAL ASA |  |
| MULTICONSULT ASA | NO0010734338 |
| MULTIPOWER ASA | NO0010139348 |
| NATTOPHARMA ASA | NO0010289200 |
| NAVAMEDIC ASA | NO0010205966 |
| NAVIA ASA | NO0003045007 |
| NAVIS ASA | NO0003092702 |
| NCL HOLDING ASA | NO0003318701 |
| NEAS ASA | NO0010355621 |
| NEKKAR ASA | NO0003049405 |
| NEL ASA | NO0010081235 |
| NERA AS | NO0003050700 |
| NET1 INTERNATIONAL |  |
| HLDGS AS | NO0010831050 |
| NETCOM ASA | O0003057507 |
| NETCONNECT AS | O0010445901 |
| NEXT BIOMETRICS |  |
| GROUP AS |  |
| NEXTGENTEL HOLDING | 00101 |
| ASA | 0010 |
| NORAL ASA | NO0003398802 |
| NORAM DRILLING CO AS | NO0010360019 |
| NORBIT ASA | NO0010856511 |
| NORDA ASA | O0010285190 |
| NORDIC MINING ASA | NO0010317340 |
| NORDIC NANOVECTOR |  |
| AS |  |
| NORD | O0003055501 |
| SEMICONDUCTOR | , |
| NORDIC WATER SUPPLY | O0005128603 |
| ORMAN ASA | O0010225246 |
| NORPALM ASA | NO0003090607 |
| NORSE ENERGY CORP | O0003095507 |
| ASA |  |
| NORSK HYDRO ASA | NO0005052605 |
| NORSK LOTTERIDRIFT | O0003068306 |
| ASA |  |
| NORSKE SKOG ASA | NO0010861115 |
| NORSKE |  |
| SKOGINDUSTRIER A/S | NO0004135633 |
| NORSTAT ASA | NO0010280936 |
| NORTH ENERGY ASA | NO0010550056 |
| NORWAY PELAGIC AS | NO0010373384 |


| NORWAY ROYAL SALMON AS | NO0010331838 | RIEBER \& SON AS | NO0004951104 |
| :---: | :---: | :---: | :---: |
| NORWAY SEAFOODS GROUP ASA | NO0010565781 | ROCKSOURCE ASA | NO0003987901 |
| NORWEGIAN AIR SHUTTLE ASA | NO0010196140 | ROXAR ASA | NO0003060402 |
| NORWEGIAN CAR CARRIERS ASA | NO0003146904 | ROXAR ASA | NO0003073801 |
| NORWEGIAN ENERGY CO AS | NO0010379266 | SAFEROAD HOLDING | NO0010781743 |
| NORWEGIAN PROPERTY AS | NO0010317811 | SALMAR ASA | NO0010310956 |
| NRC GROUP ASA | NO0003679102 | SAS NORGE ASA | NO0003920019 |
| NTS ASA | NO0004895103 | SATS AS | NO0010863285 |
| OBSERVE MEDICAL ASA | NO0010865009 | SCAN GEOPHYSICAL AS | NO0010325103 |
| OCEAN HEAVYLIFT | NO0010290786 | SCANARC ASA | NO0010357338 |
| OCEAN RIG ASA | NO0003066300 | SCATEC SOLAR ASA | NO0010715139 |
| OCEAN YIELD ASA | NO0010657448 | SCHIBSTED ASA | NO0003028904 |
| OCEANOR HOLDING ASA | NO0010097033 | SE LABELS ASA | NO0010104961 |
| OCEANTEAM ASA | NO0010317316 | SEA PRODUCTION LTD | BMG8005C1047 |
| ODFJELL SE | NO0003399909 | SELF STORAGE GROUP ASA | NO0010781206 |
| ODIM ASA | NO0010176852 | SELMER ASA | NO0003049306 |
| OFFICE LINE ASA | NO0010074396 | SELVAAG BOLIG AS SENSE | NO0010612450 |
| OFFICESHOP HOLDING ASA | NO0010070402 | COMMUNICATION INTL AS | NO0010035025 |
| OHI ASA | NO0003095408 | SENSONOR ASA | NO0005379503 |
| OKEA ASA | NO0010816895 | SERODUS ASA | NO0010549801 |
| OLAV THON EIENDOMSSELSKAP | NO0005638858 | SEVAN DRILLING LTD | BMG8070J1099 |
| ON \& OFFSHORE AS | NO0010368228 | SIMRAD OPTRONICS ASA | NO0005396200 |
| ONSHORE PETROLEUM CO AS | NO0010700123 | SIMTRONICS ASA | NO0010349830 |
| OPTICOM ASA | NO0003053902 | SINOCEANIC SHIPPING ASA | NO0010052350 |
| ORKLA ASA | NO0003733800 | SINVEST ASA | NO0010094519 |
| OTELLO CORPORATION ASA | NO0010040611 | SMEDVIG A/S | NO0003390205 |
| OTOVO AS | NO0010809783 | SOFTOX SOLUTIONS AS | NO0010811961 |
| OTRUM ASA | NO0003068009 | SOFTWARE <br> INNOVATION ASA | NO0003058901 |
| P4 RADIO HELE NORG ASA | NO0003063703 | SOLON EIENDOM ASA | NO0003106700 |
| PAN PELAGIC ASA | NO0010070634 | SOLSTAD OFFSHORE ASA | NO0003080608 |
| PANORO ENERGY ASA | NO0010564701 | SOLVANG ASA | NO0003390007 |
| PC LAN ASA | NO0010022734 | SOLVTRANS ASA | NO0010566854 |
| PCI BIOTECH HOLDING ASA | NO0010405640 | SPCS-GRUPPEN ASA | NO0003057200 |
| PETROJACK AS | NO0010244346 | SPECTRUM ASA | NO0010429145 |
| PETROMENA AS | NO0010285018 | STATOIL FUEL \& RETAIL ASA | NO0010584063 |
| PGS ASA | NO0010199151 | STAVANGER <br> AFTENBLAD ASA | NO0005493601 |
| PHILLY SHIPYARD ASA | NO0010395577 | STAVDAL ASA | NO0003089302 |
| PHOTOCURE ASA | NO0010000045 | STENTO ASA | NO0003042608 |
| PLAYSAFE HOLDING AS | NO0010306228 | STEPSTONE ASA | NO0010010473 |
| POLARIS MEDIA ASA | NO0010466022 | STORM REAL ESTATE AS | NO0010360175 |
| POLIGHT AS | NO0010341712 | STRONGPOINT ASA | NO0010098247 |
| POLIMOON ASA | NO0010263916 | STX EUROPE ASA | NO0010222995 |
| POWEL ASA | NO0003084105 | SUPEROFFICE AS | NO0003054736 |
| PROFDOC ASA | NO0003109308 | SYNNOVE FINDEN ASA | NO0003073108 |
| PRONOVA BIOPHARMA ASA | NO0010382021 | TANDBERG AS | NO0005620856 |
| PROVIDA ASA | NO0003014904 | TANDBERG DATA ASA | NO0005621102 |
| Q-FREE ASA | NO0003103103 | TANDBERG STORAGE | NO0010190341 |
| QUANTAFUEL AS | NO0010785967 | TANDBERG TELEVISION ASA | NO0003070906 |
| RAK PETROLEUM PLC | GB00BRGBL804 | TARGOVAX ASA | NO0010689326 |
| RAUFOSS ASA | NO0005257709 | TEAM SHIPPING ASA | NO0003094005 |
| RC GRUPPEN ASA | NO0003074908 | TECHNOR ASA | NO0005625103 |
| REACH SUBSEA ASA | NO0003117202 | TECHSTEP ASA | NO0003095309 |
| REC SILICON ASA | NO0010112675 | TECO MARITIME ASA | NO0010176324 |
| REC SOLAR ASA | NO0010686934 | TEEKAY PETROJARL ASA | NO0010309560 |
| REITAN NARVESEN ASA | NO0003057705 | TELECAST ASA | NO0005098517 |
| REM OFFSHORE ASA | NO0010353964 | TELECOMPUTING ASA | NO0003083008 |
| RENONORDEN ASA | NO0010723141 | TELENOR ASA | NO0010063308 |
| REPANT ASA | NO0003108508 | TGS-NOPEC <br> GEOPHYSICAL CO ASA | NO0003078800 |
| RESERVOIR EXPLORATION TECH | NO0010277957 | THE CONTAINERSHIP CO AS | NO0010566367 |
| RICA EIENDOM ASA | NO0010154172 | THIN FILM ELECTRONICS | NO0010299068 |

TIDE ASA
TOMRA SYSTEMS A/S
TORDENSKJOLD ASA
TORGHATTEN ASA
TREASURE ASA
TROLLTECH ASA
TROMS FYLKES DAMPSKIB
UGLAND NORDIC SHIPPING ASA
ULTIMOVACS AS
UNIFIED MESSAGING SYSTEM
UNITOR A/S
V-VIRAL AS
VEIDEKKE A/S
VICTORIA EIENDOM
VILLA ORGANIC AS
VISMA ASA
VISTIN PHARMA ASA
VMETRO ASA
VOICE ASA
VOW ASA
WALLENIUS WILHELMSEN ASA
WATERFRONT SHIPPING ASA
WAVEFIELD INSEIS AS
WEBSTEP ASA
WEGA MINING AS
WEGA OIL ASA
WEIFA ASA
WILH WILHELMSEN HOLDING ASA
WILSON ASA
WINDER ASA
WINTERSHALL NORGE ASA
WR ENTERTAINMENT ASA
XXL SPORT \& VILLMARK AS
YARA INTERNATIONAL ASA
ZALARIS ASA
ZWIPE AS

NO0003194201
NO0005668905 NO0003069502
NO0003427403
NO0010763550 NO0010317647 NO0003434003 NO0003042400 NO0010851603 NO0010044225 NO0005772004 NO0003109704 NO0005806802 NO0003041402 NO0010342900 NO0003054405 NO0010734122 NO0003074601 NO0005857508 NO0010708068 NO0010571680 NO0003473001 NO0010295504 NO0010609662 NO0010324585 NO0003083800 NO0010308240 NO0010571698 NO0010252356 NO0003360307 NO0010270309 NO0010755077 NO0010716863 NO0010208051 NO0010708910 NO0010721277
${ }^{1}$ Notice that Gaming Innovation Group INC, Golden Close Maritime and RAK Petroleum PLC have ISINs starting with US, BMG and GB respectively. These companies are still registered as Norwegian registered foreign entities.


[^0]:    This thesis was written as a part of the Master of Science in Economics and Business Administration at NHH. Please note that neither the institution nor the examiners are responsible - through the approval of this thesis - for the theories and methods used, or results and conclusions drawn in this work.

[^1]:    ${ }^{1}$ We calculate The Weekend Effect as the mean Friday return minus the mean Monday return.

[^2]:    ${ }^{2}$ Birru 2018; Zilca 2017 and Rystrom \& Benson 1989 all argue that the Day-of-the-Week effect may be caused by changes in investor sentiment.

[^3]:    ${ }^{3}$ Examples of the more known anomalies are the small size anomaly discovered by Banz (1981), and the high ratio of book value to market value anomaly discovered by Rosenberg, Reid, and Lanstein (1985)

[^4]:    ${ }^{4}$ Rystrom and Benson (1989) were among the first researchers to argue that the effect may be driven by psychological elements.
    ${ }^{5}$ Kelly refers to a three-year statistical study, covering the Dow-Jones index, in which the index increases with an average of 56 cents on 71 Mondays, and decreases with an average of 96 cents on 77 Mondays. It should be noted that Kelly does not state where this study originates.

[^5]:    ${ }^{6}$ The returns should be three times higher because Monday should account for the effect of Saturday and Sunday as well.

[^6]:    ${ }^{7}$ They define the Weekend Effect as Friday returns minus Monday returns.

[^7]:    ${ }^{8}$ Approximately $9.3 \%$ of the company-date observations have actively traded put options (PutsDummy $=1$ ).

[^8]:    ${ }^{9}$ The Davidson-MacKinnon test can be seen in section 8.1 in the appendix.

[^9]:    ${ }^{10}$ BLUE is an abbreviation for Best Linear Unbiased Estimator and is an acronym given to estimation models that adhere to the Gauss Markov assumptions (Wooldridge, 2018).
    ${ }^{11}$ A Variance Inflation Factor test measures the variance of a specific variable when fitted in the full estimation relative to when fitted individually (James, et al., 2017). This measures multicollinearity against all other variables.

[^10]:    ${ }^{12}$ See appendix part 8.4 for the Variance Inflation Factor tests.
    ${ }^{13}$ This is not a problem because the p-values are not affected when including products of variables (Allison, 2012).
    ${ }^{14}$ LnSize and LnPrice have a correlation value of 0.717 , which can be seen in the appendix part 8.5 .
    ${ }^{15}$ See appendix 8.6 for the estimated models.

[^11]:    ${ }^{16}$ See appendix part 8.7 for the residual plots.
    ${ }^{17}$ See the appendix part 8.2 for the Wald and Breusch Pagan tests

[^12]:    ${ }^{18}$ See the appendix part 8.3 for the Wooldridge tests
    ${ }^{19}$ See the appendix part 8.9 for the Augmented Dickey-Fuller test

[^13]:    ${ }^{20}$ See appendix part 8.8 for the equations with time fixed effects.
    ${ }^{21}$ See appendix 8.8 for the equations with group fixed effects.

[^14]:    Standard errors are in parenthesis
    ${ }^{* * *} p<0.01,{ }^{* *} p<0.05,{ }^{*} p<0.1$

[^15]:    Standard errors are in parenthesis
    *** $p<0.01,{ }^{* *} p<0.05,{ }^{*} p<0.1$

[^16]:    ${ }^{22}$ A one percent change in $\beta_{\text {Monday*LnPrice }}$ is associated with an exact unit change of $\beta_{\text {Monday*LnPrice }} \times \ln \left(\frac{101}{100}\right)=$ 0.0003383 , which is equal to a percentage point increase of 0.0003383 .
    ${ }^{23}$ A one percent change in $\beta_{\text {Friday } * \text { LnPrice }}$ is associated with an exact unit change of $\beta_{\text {Friday } * \text { LnPrice }} \times \ln \left(\frac{101}{100}\right)=0.000299$, which is equal to a percentage point increase of 0.000299 .
    ${ }^{24}$ Friday*Age has a p-value of $7.4 \%$.

[^17]:    Standard errors are in parenthesis
    *** $p<0.01,{ }^{* *} p<0.05,{ }^{*} p<0.1$

[^18]:    ${ }^{25}$ The R-value equals -0.287 , indicating that there is moderate correlation between PutsDummy and SentimentScore.

[^19]:    Standard errors are in parenthesis
    *** $p<0.01$, ** $p<0.05,{ }^{*} p<0.1$

[^20]:    Standard errors are in parenthesis
    ${ }^{* * *} p<0.01,{ }^{* *} p<0.05,{ }^{*} p<0.1$

